



**VANCOUVER
VALUATION
SUMMIT**

Conference Program

The Westin Bayshore Resort and Marina
Vancouver, BC, Canada
www.vancouveraccord.org

MARCH 2
20
07

Conference Speakers



The Honourable Gordon Campbell
Premier
Province of British Columbia
Canada



David Butterfield
President, The Trust for
Sustainable Development;
Chairman, Loreto Bay Company (Mexico);
Scottsdale, AZ, USA



Paul Clements-Hunt
Head of Unit
United Nations Environment Programme
(UNEP) Finance Initiative (FI)
Geneva, Switzerland



Theddi Wright Chappell
Managing Director of Advisory Services
Pacific Security Capital
Beaverton, OR, USA



Peter J. Clark
Past President, The Appraisal Foundation;
Founder, Peter J. Clark Consulting Services;
North Vancouver, BC, Canada



Raymond Cole
Professor and Director School of Architecture
and Landscape Architecture
UBC, Vancouver, BC, Canada



Chris Corps
Founder, Vancouver Valuation Accord;
Principal, Asset Strategics Ltd;
Past Chairman, Royal Institution
of Chartered Surveyors (RICS);
Victoria, BC, Canada



Bob Elton
President and Chief Executive Officer
BC Hydro
Vancouver, BC, Canada



Don Fast
Deputy Minister
Ministry of Economic Development
Government of BC
Victoria, BC, Canada



Sean Gilbert
Director
Technical Development
Global Reporting Initiative
Amsterdam, The Netherlands



Christopher Henderson
Chairman
The Delphi Group
Ottawa, ON, Canada



Kevin Hydes
Chair Elect, World Green Building Council;
Vice President of Buildings Engineering and
Sector Leader for Sustainable Design;
Stantec, Montreal, QC, Canada



Paul McNamara
Head of Property Research and
Board Director, Prudential Property
Investment Managers Ltd.;
President and Fellow
UK Society of Property Researchers;
Chair, The Institutional Investors Group
on Climate Change – Property Workstream;
London, UK



Charles McNeill
Environment Program Team Manager
and Senior Biodiversity Advisor
Environment & Energy Group
United Nations Development Program;
New York, NY, USA



Thomas Mueller
President
Canada Green Building Council
Vancouver, BC, Canada



Doug Pearce
CEO and Chief Investment Officer
BC Investment Management Corporation
Victoria, BC, Canada



Bruce Sampson
Vice President, Sustainability
BC Hydro
Vancouver, BC, Canada



Professor Sarah Sayce
Head, School of Surveying
Kingston University;
Chair, Centre for Sustainable Communities
Achieved Through Integrated Professional
Education (C-SCAIPE);
Kingston-upon-Thames, UK



Joe Van Belleghem
President, Windmill Developments;
President and Founder
BuildGreen Development Inc.;
Treasurer, US Green Building Council;
Victoria, BC, Canada



Sandy Wiggins
Chair Elect, US Green Buildings Council;
Founder and Principal, Consilience LLC;
Chester, PA, USA



Stephen Williams
Past President, RICS (USA);
Partner, Williams-Murdoch Inc.;
New York, NY, USA

Program at-a-Glance

Thursday, March 1st

Friday, March 2nd

Evening

4:00 - 8:00 Registration

Morning

7:30 - 8:30 Breakfast and Registration

8:30 - 8:45 **Welcome and Introduction**

8:45 - 10:00 **Opening Plenary**

10:00 - 10:45 **Keynote Address:
The Honourable Gordon Campbell,
Premier, Province of British Columbia**

10:45 - 11:15 Break

11:15 - 12:15 **The Green Development Shift**

Lunch

12:15 - 1:30 **Luncheon Keynote Featuring:
Bob Elton, President and Chief Executive Officer,
BC Hydro**

Afternoon

1:30 - 2:45 **Valuation and Sustainability**

2:45 - 3:30 **The Impact on Real Estate I:
The Developers View**

3:30 - 4:00 Break

4:00 - 4:45 **The Impact on Real Estate II:
An Investment Perspective**

4:45 - 5:30 **The Impact on Real Estate III: Where's the Value?**

5:30 - 5:45 **Closing Remarks and Official Launch of
the Vancouver Valuation Accord**

5:45 - 6:00 **Launch of the Certificate in Sustainability**

Evening

6:00 - 8:00 Cocktail Reception

Program Schedule

Thursday, March 1st

- 4:00 - 8:00** Registration is open for badge pick-up:
Thursday, March 1st 4:00pm - 8:00pm
Friday, March 2nd 7:00am - 3:00pm

Friday, March 2nd

- 7:30 - 8:30** Breakfast and Registration
- 8:30 - 8:45** **Welcome and Introduction**
Don Fast
Deputy Minister
Ministry of Economic Development
Government of BC
Victoria, BC, Canada

- 8:45 - 10:00** **Opening Plenary**
The Imperative for Sustainable Action: A Global View
The recognition that economic and environmental issues are inextricably interlinked is now a global reality. International, national and regional institutions are increasingly incorporating sustainability into their activities as the global imperative for action on sustainability becomes a major political agenda item. Global warming is an example of a global issue that has galvanized action and discussion around the world about the interface between the environment and the economy. This opening session will provide a global perspective on the issues, the challenges and the action currently being taken to integrate sustainability into the global economic agenda.

Panel Members:

Paul Clements-Hunt
Head of Unit
United Nations Environment Programme (UNEP) Finance Initiative (FI),
Geneva, Switzerland

Charles McNeill
Environment Program Team Manager and Senior Biodiversity Advisor;
Environment & Energy Group
United Nations Development Program;
New York, NY, USA

Moderator:

Bruce Sampson
Vice President, Sustainability
BC Hydro
Vancouver, BC, Canada

- 10:00 - 10:45** **Keynote Address**
The Honourable Gordon Campbell
Premier, Province of
British Columbia, Canada

- 10:45 - 11:15** Break

- 11:15-12:15** **The Green Development Shift**
Developers are increasingly considering embedding sustainable aspects in their projects. This informative session will provide an overview of how the building industry is changing, what this means, and leading experts perspectives on the possible future direction of development.

Panel Members:

Kevin Hydes
Chair Elect, World Green Building Council;
Vice President of Buildings Engineering and Sector Leader for Sustainable Design;
Stantec, Montreal, QC, Canada

Thomas Mueller
President,
Canada Green Building Council
Vancouver, BC, Canada

Sandy Wiggins
Chair Elect, US Green Buildings Council;
Founder and Principal, Consilience LLC;
Chester, PA, USA

12:15 - 1:30 Luncheon Keynote:

Bob Elton

President and Chief Executive Officer
BC Hydro
Vancouver, BC, Canada

1:30 - 2:45 Valuation and Sustainability

This presentation will explore the linkage between sustainability and valuation. It will review existing and possible future models for measuring sustainability, both financial and especially, non-financial.

A Global View on Valuations:

Stephen Williams

Past President, RICS (USA);
Partner, Williams-Murdoch Inc.;
New York, NY, USA

Business Case Presentations:

Theddi Wright Chappell

Managing Director of Advisory Services
Pacific Security Capital
Beaverton, OR, USA

Chris Corps

Founder, Vancouver Valuation Accord;
Principal, Asset Strategics Ltd;
Past Chairman, Royal Institution
of Chartered Surveyors (RICS)
Victoria, BC, Canada

Non-Financial Reporting:

Sean Gilbert

Director, Technical Development
Global Reporting Initiative
Amsterdam, The Netherlands

Moderator:

Professor Sarah Sayce

Head, School of Surveying,
Kingston University;
Chair, Centre for Sustainable Communities
Achieved Through Integrated Professional
Education (C-SCAIPE);
Kingston-upon-Thames, UK

**2:45 - 3:30 The Impact on Real Estate I:
The Developers View**

These presentations will highlight the business case components for major green developments and illustrate how these add value. Presenters will explore how development valuation could and should be improved.

Joe Van Belleghem

President, Windmill Developments;
President and Founder,
BuildGreen Development Inc.;
Treasurer, US Green Building Council;
Victoria, BC, Canada

David Butterfield

President, The Trust for
Sustainable Development;
Chairman, Loreto Bay Company (Mexico);
Scottsdale, AZ, USA

Moderator:

Raymond Cole

Professor and Director,
School of Architecture
and Landscape Architecture
UBC, Vancouver, BC, Canada

3:30 - 4:00 Break

**4:00 - 4:45 The Impact on Real Estate II:
An Investment Perspective**

These presentations will summarize investment and financial perspectives of incorporating sustainability factors into development and will explore how these factors can be incorporated into valuations.

Doug Pearce

CEO and Chief Investment Officer
BC Investment Management Corporation
Victoria, BC, Canada

Paul McNamara

Head of Property Research and
Board Director, Prudential Property
Investment Managers Ltd.;
President and Fellow
UK Society of Property Researchers;
Chair, The Institutional Investors Group
on Climate Change – Property Workstream;
London, UK

Moderator:

Peter J. Clark

Past President, The Appraisal Foundation;
Founder, Peter J. Clark Consulting Services;
North Vancouver, BC, Canada

Program Schedule cont'd

4:45 - 5:30 **The Impact on Real Estate III: Where's the Value?**

Distinguished leaders in valuation, development and investment have given us their perspectives. Now it is your turn. This lively open mike session, facilitated by Chris Henderson, is your opportunity to ask questions, voice your opinion and engage directly with the speakers on the business case for sustainability, its imperative and its impact.

Panel Members:

Joe Van Belleghem

President, Windmill Developments;
President and Founder
BuildGreen Development Inc.;
Treasurer, US Green Building Council;
Victoria, BC, Canada

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Beaverton, OR, USA

Moderator:

Christopher Henderson

Chairman
The Delphi Group
Ottawa, ON, Canada

5:30 - 5:45 **Closing Remarks and Official Launch of the Vancouver Valuation Accord**

5:45 - 6:00 **Launch of the Certificate in Sustainability**

6:00 - 8:00 **Cocktail Reception**

Supporting Organizations



Province of BC
Ministry of Economic Development
Ministry of Energy Mines and Petroleum Resources
Ministry of Environment



The Royal Institution of Chartered Surveyors (RICS)
RICS is a leading source of land, property, construction and environmental knowledge. With 120,000 members globally, they promote best practice and advise businesses, consumers, governments and international organizations.



The Appraisal Institute of Canada (AIC)
The AIC, founded in 1938, is the premier real estate appraisal association in Canada. The AIC is a self-regulating body, committed to maintaining the highest standards, practices and professional conduct in real estate appraisal to protect the public interest.



The Appraisal Institute (AI)
The AI is an international membership association of professional real estate appraisers, with more than 21,000 members and 99 chapters throughout the United States, Canada and abroad. Its mission is to support and advance its members as the choice for real estate solutions and uphold professional credentials, standards of professional practice and ethics consistent with the public good.



The Appraisal Foundation (AF)
Established by the appraisal profession in 1987, the AF is a not-for-profit educational organization dedicated to the advancement of professional valuation in the United States.



The Federation of Colleges, Institutes and Societies of Valuation of Mexico (Fecisval)
FECISVAL is the valuation leader in Mexico, with the mission of bringing together specialists, teachers and doctors in property valuation to propel the study, development and improvement of the professional exercise of estimating.



The Vancouver Valuation Summit is organized by the GLOBE Foundation.
Located in Vancouver, GLOBE is a private, not-for-profit organization focused on developing business opportunities in the environment.



Thank you for the generous support from the following organizations:



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Zero Footprint is proud to work with the GLOBE Foundation to offset carbon emissions for the Vancouver Valuation Summit.

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The Eco-Audit is an estimate based on research done by the Environmental Defense Fund.

For more information, please contact:
Vancouver Valuation Summit
c/o GLOBE Foundation
Vancouver, BC, Canada
(604) 775-7300 or 1-800-274-6097
www.vancouveraccord.org