

# GLOBE | 2010

Vancouver, Canada • March 24-26, 2010

## GLOBE 2010 ANNOUNCES ENTIRE DAY DEDICATED TO CLEAN TECHNOLOGY SOLUTIONS

For Immediate Release

**Vancouver, Canada** - With clean technology at the vanguard of the fight against climate change, **GLOBE 2010 in Vancouver, B.C., March 24-26, 2010** will dedicate an entire day to spurring conversation and collaboration on this constantly evolving sector.

The development of clean technologies is vital as companies and governments look to reduce their environmental footprints. And with an international audience of influential corporate executives, government leaders and environmental campaigners, GLOBE 2010 is ideally positioned to assist in the development and diffusion of clean technology.

GLOBE 2010 has thus partnered with the *Cleantech Group* to offer an engaging schedule of clean technology-related events throughout the day on Thursday, March 25. Participants will have the unparalleled opportunity to learn about cutting-edge technologies that will help drive our planet towards a more sustainable future. Executives from clean technology venture companies and capital providers from around the world will also be on hand.

*"We need to reduce our emissions but to do so, we need to develop clean technologies that can give us the products and services we need without harming our earth. This is what Clean Technology Day is all about,"* said Nicholas Parker executive chairman of *Cleantech Group*. *"Those who want to invest in green technology will be able to connect with the innovators and entrepreneurs with the ideas to make it happen."*

The day will begin with a networking breakfast, at which each table will feature a host with specific knowledge and valuable insight into the rapidly growing clean technology sector. Following the breakfast, a conference session entitled "Venture Funding: A Different Approach for Clean Technology" will explore and analyze new trends and innovations in clean technology funding through venture, private equity and debt.

Clean Technology day will also feature the launch of the national Cleantech report by Sustainable Development Technology Canada. Prior to the launch, VIP participants at GLOBE 2010 will be given exclusive tours of clean technology exhibitors. That afternoon, another conference session will explore the role of clean technology in economic development. The session will look at how investors and capital users can identify future opportunities and threats in the clean tech market.

*"Cleantech Day will focus discussion on the most innovative and exciting clean technologies in development,"* said GLOBE 2010 CEO John Wiebe. *"The clean technology sector is central to efforts to bring business and the environment together so hosting a day like this is natural for GLOBE."*

For more information visit [www.globe2010.com](http://www.globe2010.com)

### **About GLOBE**

*GLOBE 2010 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.*

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