

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

DISTINGUISHED SPEAKER ROSTER GROWING RAPIDLY FOR BIENNIAL CONFERENCE ON BUSINESS OF THE ENVIRONMENT

July 11, 2011

Vancouver, CANADA – The GLOBE Foundation is pleased to welcome the following confirmed speakers for the 12th edition of the internationally-renowned GLOBE Series™, being held **March 14 to 16, 2012 in Vancouver, Canada.**

“GLOBE is known internationally for its high-caliber, thought-leading conference speakers – and 2012 is shaping up to be a banner year with respect to speaker participation. The strong line-up we’ve assembled thus far brings a wealth of knowledge and expertise to the table – and we’re just getting started.” says John Wiebe, President and CEO of the GLOBE Foundation. *“We’re looking forward to adding to our distinguished list of world-leading experts on the business of the environment over the next several months.”*

Confirmed Speakers for GLOBE 2012 include:

Samir Brikho, President and CEO, AMEC, has led the London-based engineering company into the prestigious FTSE 100 index while promoting environmental sustainability. In 2010, Mr. Brikho was appointed twice as a UK Business Ambassador, serving under both Labour and Conservative governments. He has used business to promote peace in the Middle East and is a recipient of the Medal of Honour for Industrial Service from South Korean President Myung-bak Lee.

Tony Manwaring, Chief Executive, Tomorrow’s Company, aims to improve the relationship between business, employees and society at large. The London-based research and education non-profit advocates holistic thinking that can promote decisions to enable sustainable business success. Mr. Manwaring previously worked as head of The General Secretary’s Office for the Labour Party.

Gina McCarthy, Assistant Administrator, US Environmental Protection Agency, has been a leading advocate for comprehensive strategies to confront climate change and strengthen the green economy. During her tenure, EPA has taken important steps to limit greenhouse gas emissions and to protect public health by reducing air pollution. Ms. McCarthy also has extensive experience with the Regional Greenhouse Gas Initiative, the United States first market-based greenhouse gas cap-and-trade system.

Jean Oelwang, CEO and Managing Director, Virgin Unite, has worked in both corporate and social sectors in the realm of marketing and communications. Virgin Unite is the not-for-profit wing of the Virgin Group, which focuses on social and environmental enterprises in three core areas: Good Investments, Unleashing Entrepreneurs and Connecting People. Ms. Oelwang leads 20 full time staff and works with more than 50,000 entrepreneurs and 200 businesses, representing 15 industries worldwide.

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She was recently awarded the Brainswork, 'Make A Difference Award', in recognition of her efforts to make a positive difference in the world at the IncredibleEurope Summit 2011.

Sharon Nunes, Vice-President Smarter Cities Strategies & Solutions, IBM, works with clients and partners to apply IBM's unique capabilities to create, manage and run intelligent and interconnected infrastructures and systems for major cities worldwide. Ms. Nunes is an award-winning advocate for women in technology, a member of IBM's US Women's Council, the IBM Women in Technology Team, and the executive advisory council for the Society of Women Engineers.

The GLOBE Series™ is a biennial Conference and Trade Fair attracting upwards of 10,000 participants from around the world. Delegates will have the opportunity to learn from internationally renowned experts presenting strategic insights and market information in over three-dozen provocative conference panel sessions. The Conference and Trade Fair also serve as a nexus for global networking with other industry leaders and provides a range of opportunities for viewing the latest in cutting-edge environmental technology.

For more information, visit www.globe2012.com.

About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events.

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