

# GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

## GLOBE 2012 ATTRACTS INFLUENTIAL POLICYMAKERS

February 13, 2012

**Vancouver, Canada** – Environmental policymakers are attending GLOBE 2012 in Vancouver this March 14-16, 2012. In attendance at the 12<sup>th</sup> edition of this internationally renowned conference focused on the business of the environment will be **Alberta Minister of the Environment Diana McQueen** and **Quebec Minister of the Environment Pierre Arcand**. **U.S. Environmental Protection Agency Assistant Administrator, Office of Air and Radiation, Gina McCarthy** will also be in attendance.

*“The decisions made by environmental policy-makers are critical to today’s broader economic realities,”* says John Wiebe, President and CEO of the GLOBE Foundation. *“These are the people who play a leading role in shaping the environmental policies that will inevitably influence and determine the economic path forward.”*

Providing perspective on key policy challenges including managing greenhouse gas emissions, developing natural resources and growing a cleaner economy, these top-level government decision-makers will allow for comprehensive discussions on business and environmental issues at GLOBE 2012.

They will join more than 130 other speakers from world-leading corporations and organizations at North America’s largest and longest-running international conference series dedicated to the business of the environment. Speakers from some of the world’s most environmentally forward-thinking companies will gather in Vancouver to spark a dialogue on issues including corporate sustainability, clean energy, climate change, emissions management, sustainable finance, and greener cities.

For more information, visit [www.GLOBESeries.com](http://www.GLOBESeries.com).  
Find us on Twitter: @GLOBE\_Series

### **About GLOBE**

*GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE’s expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility.*

-30-

### **Reference:**

Rebecca Peters  
Laura Ballance Media Group  
604.637.6649 (direct)  
604.762.2098 (mobile)  
[Rebecca@LBMG.ca](mailto:Rebecca@LBMG.ca)

*An event organized by The GLOBE Foundation.*

