



## SUSTAINABILITY EXPO TO SERVE UP ECO-FRIENDLY FOOD FOR THOUGHT, AND MORE

### EPIC EXPO | VANCOUVER | MAY 11-13, 2012

March 28, 2012

**VANCOUVER, Canada** – Mother’s Day weekend marks the return of **EPIC: The Sustainable Living Expo**, happening **May 11-13** at the **Vancouver Convention Centre West**. Now in its 6<sup>th</sup> year as Western Canada’s largest sustainable lifestyle showcase, EPIC Vancouver gives eco-conscious consumers a taste of the very best in organic, local, and sustainable goods and services, and some of the hottest, smartest trends going in support of a healthy lifestyle.

Check out more than 300 eco-friendly exhibitors offering the latest in high quality, sustainable products, services, and ideas—including over **100 brand new exhibitors**. This year’s theme, “**All Things Food – Local, Organic, and Healthy**” gives guests the chance to explore everything from cooking demos and composting to organic produce and fair trade products. Show-goers looking to satisfy their EPICuriosity can stop by the **EPICurean Food Corner** to sample an assortment of the best organic beer, wine, and gourmet treats while showcasing locally-produced, seasonal, and organic foods. Take in new recipes and techniques at the **Whole Foods EPICurean Stage**, where chefs will dish up delicious samples and cooking demos galore.

Craving more? Drop by one of the hundreds of displays for **everything from food to fashion, weddings, home technology and décor, health and beauty, and transportation**. No matter your age or interests, EPIC Vancouver has something for everyone – and some of the best contests and prizes going. Stop by the **Main Stage** for inspiring presentations from leading sustainability experts, green gurus, and special guests, then head over to the **Fair Trade Pavilion** to get important information and purchase products that support producers in developing nations.

Eco-chic attendees will love the **Fashion Marketplace** and **EPICatwalk**, where they can find the latest earth-friendly fashions and sustainable styles in clothing and accessories from over 40 exhibitors. Plus, guests considering a greener ride will enjoy exploring the complete lineup of Toyota and luxury Lexus hybrids on display at **Ride ‘n Drive** – they’ll even get to test drive one. The **EPIC KidZone** offers future eco-enthusiasts a chance to demo the latest eco-toys, and take part in hands-on, kid-friendly activities with the *Granville Island Toy Company*.

**Location** Vancouver Convention Centre

**Event Hours**  
Friday May 11 1:00pm – 8:00pm  
Saturday May 12 11:00am – 7:00pm  
Sunday May 13 11:00am – 5:00pm

**Ticket Prices** Adult Admission \$15.00 (\$12.00 online at [www.epicexpo.com](http://www.epicexpo.com))  
Seniors, Students, Youth \$12.00 (\$9.00 online)  
Children 12 and under FREE  
\*GST is included in all prices. Children must be accompanied by an adult.  
\*Multi-Day passes available.

For more information on EPIC: The Sustainable Living Expo visit: [www.epicexpo.com](http://www.epicexpo.com)

**Reference:**  
Rebecca Peters  
Laura Ballance Media Group  
Tel: 604.637.6649  
Cell: 604.762.2098  
[Rebecca@LBMG.ca](mailto:Rebecca@LBMG.ca)