

# GLOBE | 2016

## Introducing the New GLOBE Series Management Team

The GLOBE Series is pleased to announce a new leadership team to manage an exciting transition for the events, and develop plans for the GLOBE 2016 Conference and Expo.

Mike Gerbis of The Delphi Group has assumed the role of Chief Executive Officer. Mike is accountable for the strategic direction and financial health of the organization. He will work closely with Chris Henderson who has taken on the role of Chairman. Together Chris and Mike are leading stakeholder outreach, strategic partnership development and client collaboration for GLOBE 2016.

Nancy Wright previously Vice-President, has assumed the position of Chief Operating Officer (COO) and Senior Vice President of Sales and Marketing. Nancy manages the day-to-day business operations, personnel and critical event-related issues. She also leads all sponsorship and client servicing activities.

The GLOBE Series shall be proactively reaching out to event partners, sponsors, delegates, exhibitors and sustainability leaders in the months ahead to seek input into the Conference Program and Innovation Expo for GLOBE 2016, scheduled for March 2 - 4, 2016.

Chris Henderson is leading efforts to develop a vision and program strategy for GLOBE 2016, working closely with GLOBE's new Advisory Group, and Paul Shorthouse who is coordinating the development and delivery of the GLOBE 2016 Program. Paul is the principal contact for prospective partners, speakers and moderators associated with the Conference. Freddie Frankling continues to have responsibility for the GLOBE Expo and all international activities.

An important facet of the GLOBE outreach process will be the establishment of a Program Advisory Group under the joint leadership of Mark Rudolph of justenvironment and Velma McColl of the Earncliffe Strategy Group.

Through the transition, the new GLOBE Series team is committed to maintaining a high quality program with outstanding speakers; increasing networking opportunities to facilitate business to business transactions; enhancing the overall GLOBE experience for partners, sponsors, exhibitors and delegates; and capitalizing on the growing opportunities and sophistication of the global market for innovation at the intersection of business and the environment.

Contacts for the GLOBE Series Management Team:

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