



**GLOBE
ADVISORS**

A division of the GLOBE Group

POWERING THE BUSINESS OF THE ENVIRONMENT



ABOUT US

GLOBE Advisors, a subsidiary of the Vancouver-based GLOBE Group, was established in response to an increasing demand for project-based consulting services at the intersection between business and the environment.

In a rapidly changing global marketplace for sustainable business solutions, developing a strong competitive edge is more important today than ever.

GLOBE's vast networks and extensive experience in the areas of project management, partnership development, market research, and strategic consulting makes us well positioned to undertake a range of results-oriented services for our clients.

***“Helping to Build Resource
Efficient & Resilient
Economies.”***

THE GLOBE ADVANTAGE

GLOBE believes in developing data-driven strategies for its clients and, as such, actionable market and industry research are core parts of our consulting practice.

GLOBE Advisors works with a network of recognized industry professionals from around the world (including project managers, economists, architects, engineers, researchers, and investment analysts) in order to deliver fully customizable services designed to offer solid business support and technical advice. GLOBE also leverages its business subsidiaries (GLOBE Performance Solutions, GLOBE Communications, and GLOBE Events), as well as its network of contacts and consortium partners, in order to provide a superior quality of service.

Our consulting team is available at every step throughout the strategic planning process to help your organization identify, plan for, and realize the opportunities using our comprehensive analytical approach. With over 20 years of experience in the business of sustainability, you can trust GLOBE Advisors to help your organization achieve its strategic objectives.

OUR SERVICES

GLOBE Advisors' current sustainability-focused service offerings can be grouped into three areas: Advise, Research, and Connect.



Advise

GLOBE Advisors works to embed sustainability thinking into strategic planning and decision-making processes by providing fact-based, realistic solutions for advising organizations on issues of sustainability. Our services include:

- Project management;
- Partnership and joint venture development;
- Economic and workforce development;
- Strategic planning; and
- Public policy analysis, review, and recommendations.

Research

GLOBE Advisors currently offers high-quality quantitative and qualitative market research and analysis related to sustainable economic development initiatives and strategic planning. Our services include:

- Market research (qualitative and quantitative);
- Financial analysis and due diligence;
- Sector-specific analyses;
- Needs and gap analyses; and
- Education / training and labour market information.

Connect

GLOBE Advisors prides itself in being able to connect business leaders, governments, academia, NGOs, and other key stakeholders to advance sustainable economic development. Our services include:

- Market channel and investment support;
- Workshop facilitation;
- Stakeholder and community engagement;
- Marketing, communications, and outreach; and
- Speaking engagements.

PREVIOUS CLIENTS

GLOBE Advisors has worked with a diverse group of clients including:

- Public & Private Utilities
- Research Institutions
- Federal Government & Agencies
- Provincial / State Governments
- Municipal Governments
- Sector Councils
- Industry Associations & Organizations
- First Nations Councils
- Economic Development Agencies
- Small-Medium Sized Enterprises

CONTACT US

To explore how GLOBE Advisors can assist your organization with its strategic objectives, please contact:

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