



GLOBE 2014 Introduces First Ever PowerHaus Pavilion and Power Pitch Presentations to Promote New Innovative Technologies

March 6, 2014

Vancouver, Canada – For the first time in its history, the **GLOBE Series**, returning to Vancouver **March 26-28, 2014** in the Vancouver Trade and Convention Center East, will be mounting a series of special activities to promote the development and commercialization of innovative technologies.

Sponsored by Deloitte, GLOBE is working with the National Research Council-IRAP, the Vancouver Economic Commission, the BC Innovation Council, GreenAngel Energy, GreenTech Exchange, TMX and other partners, to help innovative Canadian companies to gain access to investors and to explore areas of common interest and collaboration with potential business partners.

A **GLOBE PowerHaus Pavilion**, a centrally located area in the **GLOBE 2014 Exposition**, will host more than 30 emerging and growing Canadian companies seeking financing and customers for clean technology solutions that literally could change the world.

Daily these companies will be making Power Pitch presentations in the **GLOBE Grizzly Den**, where investors, financial facilitators, and potential clients will see first-hand the enormous market potential of technologies and sustainability solutions on display in the GLOBE PowerHaus Pavilion.

“Innovators and early-stage companies face enormous challenges that keep them from entering the commercial marketplace,” noted John Wiebe, President and CEO of the GLOBE Foundation. *“They often lack sufficient capital for proof of concept testing, development supports such as management training, or don’t have the right connections with manufacturers or critical suppliers. Direct access to investors such as will be provided at GLOBE 2014 can be critical to their success.”*

“The PowerHaus Network was created in 2013 by SFU, NRC, and GreenAngel Energy to provide capital and management to emerging green-tech ventures,” says Mike Volker, Director, SFU Innovation Office. *“GLOBE 2014 gives us a chance to showcase many exciting Canadian companies to global investors and partners.”*

Companies showcasing their technologies throughout the three-day GLOBE event include:

Aquatic Informatics, Ayana Technologies, Aurora Control, Bionic Power, CrossPacific Capital Partners, Cleantech, D-Point, Emergent Waste Solutions, Energy Aware Technologies, E-Fund, Enterra Feed, Exro, General Fusion, GreenAngel, GR Green Building Products, GreenStep, Green Tech Exchange, HydroRun Technologies, Inventys, Kairama, Mazza Innovation, MTT Innovation, Nomad Micro Homes, Ostara Nutrient Recovery, Reforus, Seabreeze Power, Solegear, SFU Faculty of Applied Science, Switch, TBF Technologies, and Terrella Energy Systems.

Representatives from leading energy companies in Canada’s oil and gas sector will also be on hand, along with leaders of the rapidly expanding clean and renewable energy sectors. Major corporations frequently invest in emerging technology companies to improve productivity, cut costs, reduce their environmental footprint, or to generate new revenues.

Organized by GLOBE Events, a division of the GLOBE Group of companies.



There will also be opportunities for one-on-one business matching meetings organized by the federal Department of Foreign Affairs, Trade and Development (DFATD), with members of incoming business delegations from more than 25 countries.

For more information, visit www.GLOBESeries.com.

Find us on Twitter: @GLOBE_Series

About GLOBE

GLOBE 2014 is produced by GLOBE Events a member of the Group of companies, a conglomerate of privately-held companies dedicated to the business of the environment. GLOBE's expertise lies in project management, event development, and management consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Group is North America's longest operating producer of environmental events.

-30-

Reference:

Rebecca Peters
Laura Ballance Media Group
604.637.6649 (direct)
604.762.2098 (mobile)
Rebecca@LBMG.ca

Arianna Dametto
Laura Ballance Media Group
604.637.6650 (direct)
604.202.3743 (mobile)
Arianna@LBMG.ca