



A Critical Discussion: Our Shared Future with China

GLOBE 2014 assembles Special Session to explore key priorities for cooperation

For Immediate Release

Vancouver, Canada – China’s 12th Five-Year Plan and other government policies have set ambitious targets for greener growth and greater social stability in rural and inland areas. While China has established itself as a world leader in renewable energy development and deployment, the country is now reaching out to others, both as a purchaser of key commodities and as a supplier of technologies, consumer products, and investment capital, making global collaborative efforts crucial towards achieving its environmental goals.

The biennial **GLOBE 2014** conference series returns to **Vancouver, Canada from March 26-28, 2014**. In a dynamic new session aimed at growing these emerging collaborations, GLOBE 2014 will explore the many dimensions of the new China and our shared future in ‘**Spotlight on China: Greening the Middle Kingdom**’.

“With Chinese leaders declaring ecological progress as a top national priority, global suppliers are presented with both challenges and opportunities to continue to work together in a sustainable manner,” says John Wiebe, President and CEO of the GLOBE Foundation. *“At GLOBE 2014, we will explore why helping to green China benefits so many other parts of the planet. We’re incredibly pleased to be able to welcome to the conversation the knowledge and insight of Ms. Fang Li, Deputy Director General of the Foreign Economic Cooperation Center with the Ministry of Environmental Protection.”*

“I am very pleased to have the opportunity to participate in the GLOBE series. GLOBE provides a nice platform and opportunity for us to communicate with and learn from other countries, and to share our experience and achievements,” says Ms. Li. *“GLOBE has gained its fame around the world as a professional party in the field of environmental protection, which aims to make the world a better place. I sincerely wish that GLOBE will help lead us to a new prosperous yet sustainable civilization.”*

Despite its continued dependency on fossil fuel energy resources, China has become the world’s largest market for renewable energy deployment and one of the largest suppliers of clean energy technologies, even surpassing the US on dollars spent on smart grids. This is creating exciting new partnership opportunities for foreign suppliers. Business and government leaders at the forefront of these new partnerships will share their insights on the challenges, risks, and the enormous opportunities that are reshaping the Middle Kingdom.

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'Spotlight on China: Greening the Middle Kingdom' speakers include:

- **Fang Li**, Deputy Director General, Foreign Economic Cooperation Center, Ministry of Environmental Protection, Beijing, China
- **Rosita Wong**, Founder and President, EastGroup
- **Paul G. Antle**, President and CEO, Phase Separation Solutions
- **John O'Brien**, Managing Director, Sino Cleantech
- **Nicholas Parker**, President, Global Acceleration Partners, Inc.

Other key themes for this international forum on business and the environment include: The Changing Energy Landscape; Building Resilient Cities; Food & Water Security: Protecting our Most Valuable Resources; Towards the Circular Economy; Responsible Resource Management; Clean Capitalism: Financing Sustainable Innovation; and The Aboriginal Advantage.

As the world's largest and longest-running conference and exposition series dedicated to the business of the environment, GLOBE 2014 will feature an impressive lineup of conference speakers, including globally-recognized thought leaders and environmental business experts. The prestigious biennial event will also welcome more than 400 exhibitors from North America, Latin America, Europe, the Middle East, and Asia to its world-renowned exposition, where they will showcase the latest in sustainable technologies, innovations, and services.

For more information, visit www.GLOBESeries.com.

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About GLOBE

GLOBE 2014 is produced by GLOBE Events a member of the Group of Companies, a conglomerate of privately held companies dedicated to the business of the environment. GLOBE's expertise lies in project management, event development, and management consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Group is North America's longest operating producer of environmental events.

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