



Who's Who of the Global Business Community to Converge on Vancouver

Enbridge CEO and Executive Vice President confirm attendance at North America's largest event dedicated to Business of the Environment

March 5, 2014

Vancouver, Canada – Known worldwide for its stunning landscapes and livability, this month Vancouver is building on its growing reputation as a centre of action for the global business community with the return of the GLOBE Conference and Exposition, March 26-28, 2014 at the Vancouver Convention Centre.

Thousands of the world's most influential business professionals and organizations will spend three days sharing insights, opening up opportunities and participating in sustainable business transactions that will ultimately affect millions of people.

Amongst GLOBE 2014's more than 150 confirmed speakers are: **Al Monaco**, President & CEO, Enbridge Inc.; **Jim Burpee**, President & CEO, Canadian Electric Association; **Timothy Egan**, President & CEO, Canadian Gas Association; **Hans-Ulrich Engel**, Chairman & CEO, BASF Corporation and CFO, BASF SE; **Jules Kortenhorst**, CEO, Rocky Mountain Institute; and **David Miller**, President & CEO, WWF Canada.

"Vancouver is emerging as one of the world's most progressive cities for business, and is a well-recognized frontrunner in the green economy," says Vancouver Economic Commission CEO Ian McKay. "Vancouver has a global reputation for excellence in the areas of clean technology, green building and urban design, alternative transportation and materials management, and is home to world-class innovators such as Westport Innovations and Pulse Energy. *"Between the TED conference mid-month and GLOBE 2014, we have attracted an unprecedented cross section of the most influential thinkers and action-oriented leaders this world has to offer."*

Started in 1990, the biennial GLOBE Conference & Exposition has had a profound influence on environmental sensibilities globally, bringing together the visionaries effecting change and creating new ways to do business that ultimately benefit both the environment and the bottom line.

"When we first started GLOBE 24 years ago, the ideals that exist today were not the norm," says John Wiebe, President and CEO of the GLOBE Foundation. *"This is an exciting time for the city, the province as a whole, and our organization. We're incredibly proud to be the catalyst for a significant level of positive, on-the-ground business action."*

Key themes for the GLOBE 2014 international business summit include: The Changing Energy Landscape; Building Resilient Cities; Food & Water Security: Protecting our Most Valuable Resources; Towards the Circular Economy; China – Our Shared Future; Responsible Resource Management; Clean Capitalism: Financing Sustainable Innovation; and The Aboriginal Advantage.

Organized by GLOBE Events, a division of the GLOBE Group of companies.



Along with the traditional Plenaries and Keynote Addresses, GLOBE 2014 will offer its delegates the opportunity to participate in Armchair Dialogues, Interactive Panels, Debates, Fireside Chats, Spark Talks, and Town Hall Meeting-style sessions.

The prestigious biennial event will also welcome more than 400 exhibitors from North America, Latin America, Europe, the Middle East, and Asia to its world-renowned exposition, where they will showcase the latest in sustainable technologies, innovations, and services.

To view the full conference program along with other confirmed speakers for GLOBE 2014 go to www.GLOBESeries.com.

Find us on Twitter @GLOBE_Series.

About GLOBE

GLOBE 2014 is produced by GLOBE Events a member of the Group of companies, a conglomerate of privately-held companies dedicated to the business of the environment. GLOBE's expertise lies in project management, event development, and management consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Group is North America's longest operating producer of environmental events.

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