



World Leading Innovators in Energy, Water, Chemicals Industries Top GLOBE 2014 Keynote Speaker Line-up

For Immediate Release

Vancouver, Canada – Taking place **March 26-28, 2014 in Vancouver, Canada**, **GLOBE 2014** is pleased to announce its keynote speakers for the upcoming international environmental business summit.

GLOBE 2014 Keynote Speakers include:

Amory Lovins, Co-Founder & Chief Scientist, Rocky Mountain Institute, a world-renowned consultant physicist, is a leading innovator in energy. With 31 books and hundreds of papers to his credit, Time Magazine named him one of the world's most influential people in 2009. Lovins will share insights from his *Reinventing Fire* research that provides a roadmap for running a strong global economy without the need for oil, coal, or nuclear energy.

Peter Brabeck-Letmathe, Chairman of the Board of Directors, Nestlé, is highly active in the discussion surrounding water scarcity. He's the author of Nestlé's *Water Challenge* blog that aims to create discussion about the important issue of water availability around the world. He also supports 'Managing Water Use in Scarce Environments: A Catalogue of Case Studies,' which is comprised of 42 case studies from around the world that involve water scarcity issues and solutions.

Hans Engel, Chief Financial Officer, BASF SE & Chairman and CEO, BASF Corporation, has over 25 years of experience working in the chemicals industry, and has served on the Board of Executive Directors of BASF SE since 2008. He has helped to shape the success of BASF's oil and gas business throughout the world. Currently serving as the CEO of BASF Corporation, Engel leads all activities in the North American business region including BASF Corporation in the U.S., BASF Canada, BASF Mexicana, and the Global Catalysts Division.

"Our goal with GLOBE for the past 24 years has always been to assemble a line-up of thought-leading conference speakers who engage our audience and lend their expertise to those looking to transform environmental challenges into lucrative business opportunities," says John Wiebe, President and CEO of the GLOBE Foundation. *"In 2014, we're doing just that – and taking it one step further with new session formats and new experiences for our attendees."*

Along with the traditional Plenaries and Keynote Addresses, GLOBE 2014 will offer its delegates the opportunity to participate in Armchair Dialogues, Interactive Panels, Debates, Fireside Chats, Spark Talks, and Town Hall Meeting-style sessions.

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Organized by GLOBE Events, a division of the GLOBE Group of companies.

The prestigious biennial event will also welcome more than 400 exhibitors from North America, Latin America, Europe, the Middle East, and Asia to its world-renowned exposition, where they will showcase the latest in sustainable technologies, innovations, and services.

To view the full conference program along with other confirmed speakers for GLOBE 2014 go to www.GLOBESeries.com. Find us on Twitter @GLOBE_Series.

About GLOBE

GLOBE 2014 is produced by GLOBE Events a member of the Group of companies, a conglomerate of privately-held companies dedicated to the business of the environment. GLOBE's expertise lies in project management, event development, and management consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Group is North America's longest operating producer of environmental events.

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