



MEDIA ADVISORY

MEDIA ACCREDITATION NOW OPEN FOR GLOBE 2014

For Immediate Release

Vancouver, Canada – The world’s largest sustainable business conference and international marketplace, the **GLOBE 2014 Conference and Trade Fair**, returns to **Vancouver, Canada** from **March 26-28, 2014** and media are encouraged to submit their accreditation applications now at <http://2014.globeseries.com/home/media/media-accreditation/>.

This prestigious biennial event will boast an impressive lineup of conference speakers, including globally-recognized thought leaders and environmental business experts, while the Trade Fair will welcome more than 400 exhibitors from North America, Latin America, Europe, the Middle East and Asia, showcasing the latest environmental technologies and innovations from around the world.

Framed around the thematic concept of ‘**Building Business Resilience through Sustainability Strategies & Innovation**’, GLOBE 2014 has unveiled its latest conference program, including five brand new conference themes:

- **The Future of Global Food Security - NEW**
- **Doing Business in the Green Economy - NEW**
- **Responsible Resource Management - NEW**
- **China – Our Shared Future - NEW**
- **The Aboriginal Advantage - NEW**
- **The Changing Energy Landscape**
- **The Search for Clean and Abundant Water**
- **Building Resilient Cities**
- **Clean Capitalism: Financing the Future**

Media pre-accreditation is required for access to all speaker sessions, plenary sessions, the GLOBE Awards and the Trade Fair.

For more information, visit www.GLOBESeries.com.
Find us on Twitter: @GLOBE_Series

About GLOBE

GLOBE 2014 is produced by the GLOBE Group of Companies, a conglomerate of privately-held companies dedicated to the business of the environment. GLOBE’s expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. Comprised of the GLOBE Foundation, GLOBE Events Ltd., GLOBE Advisors Ltd., GLOBE Communications Ltd., GLOBE Ventures Ltd., Sustainable Events Ltd., Sustainable Media Group LLC, GLOBE Performance Solutions Ltd., and the Green Table Network, the GLOBE Group is North America’s longest operating producer of

An event organized by The GLOBE Group.



environmental events.

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