

# GLOBE | 2010

Vancouver, Canada • March 24-26, 2010

## WALMART CANADA PRESIDENT TO HEADLINE LONG LIST OF GLOBAL SENIOR EXECS AT GLOBE 2010

*Innovative and forward-thinking corporate leaders to speak about business of the environment*

### For Immediate Release

**Vancouver, Canada** – Walmart Canada President and Chief Executive Officer David Cheesewright tops a distinguished and dynamic list of Canadian and international business chiefs at the GLOBE 2010 conference on businesses of the environment, being held **March 24 to 26 in Vancouver, British Columbia**.

A full third of all GLOBE 2010's confirmed speakers are CEO level from some of the world's most environmentally involved companies. They'll gather this March to spark a dialogue about how sustainable and forward-thinking business practice can help the planet.

CEOs who will be speaking represent energy, water, financial, mining companies, and more including Toronto Hydro Corporation, Pulse Energy, Lumos Energy, Global Water Resources, Jantzi-Sustainalytics, Syncrude Canada, Pacific Carbon Trust, Mainstream Renewable Power, Miya S.a.r.l., Cleantech Group, Mining Association of Canada, Dornoch Capital, Nexterra, and Tonbridge Corporation, among others. They'll be joined by an impressive slate of leaders from other leading companies and organizations.

Confirmed speakers include:

**David Cheesewright, President and Chief Executive Officer, Walmart Canada.** As head of Walmart Canada, Mr. Cheesewright has been given a direct mandate to build on Walmart's "For the Greener Good" campaign by decreasing waste and energy use and promoting environmentally sustainable products. Previously, as head of Walmart's United Kingdom division, Mr. Cheesewright chaired the U.K.'s Food and Industry Sustainability Strategy. In the past year he has spoken extensively with David Suzuki, winning approval for his company's commitment to renewable energy and focus on sustainable supply chains.

**Nicholas Parker, Co-founder and Executive Chairman, Cleantech Group.** Mr. Parker helped introduce the cleantech concept to the investment and business community. His company has developed a worldwide network of clean technology companies and helps connect innovators with investors, capital and research services. Cleantech Group will be hosting a "Clean Technology Day" at GLOBE 2010, where venture capitalists and entrepreneurs of start-ups who are on the supply side of technology and innovation will meet the demand side, which is major corporations and government.

**Eddie O'Connor, Founder and Chief Executive Officer of Mainstream Renewable Power.** Named a world energy policy leader by Scientific American magazine, Mr. O'Connor founded and led wind farm leader Airtricity before the company was sold in 2008. He has since founded a new company, Mainstream Renewable Power, dedicated to developing and operating renewable energy plants with strategic partners.

**Tracey J. Noe, Senior Director of Global Citizenship and Policy, for Abbott.** Ms. Noe oversees interactions between public stakeholders Abbott – a health care organization that employs 72,000 people and sells products in 130 countries – and think tanks, socially responsible investment funds, shareholder advocacy groups and public policy organizations. Ms. Noe also leads Abbott's citizenship reporting function.

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**Trevor Hill, Co-founder, President and Chief Executive Officer of Global Water Resources.** Mr. Hill and his company aim to acquire regulated water and wastewater resources in the Southwestern United States and promote reuse, reclamation and conservation of water in the arid region. The fastest growing water and wastewater utility in the United States, Global Water has been recognized for its promotion of water conservation and environmental education.

**Michael Jantzi, Chief Executive Officer of Jantzi-Sustainalytics.** Active in the social investment field since 1990, Mr. Jantzi is one of Canada's leading thinkers on ethical and socially responsible investing. An author and frequent commentator on socially responsible investing, Mr. Jantzi was the winner of the GLOBE Foundation's 2006 Capital Markets Award for Sustainable Investment and Banking.

**Jonathan Rhone, Founder, President, Chief Executive Officer of Nexterra Energy Corp.** Mr. Rhone has a long track record in the energy and technology business and was named Person of the Year in 2009 by the British Columbia Technology Industry Association. He leads Nexterra, a company that develops and manufactures heat and power generators for companies and governments.

**Sandra Odendahl, Director of Corporate Environmental Affairs at RBC Financial Group.** Ms. Odendahl is responsible for RBC's corporate environmental strategy, environmental credit risk policies and corporate environmental programs. She joined RBC as a resource sector analyst and also headed the bank's Environmental Risk Management Department.

**David Helliwell, Co-Founder and Chief Executive Officer of Pulse Energy.** Previously an exploration geophysicist, management consultant and professional windsurfer, Mr. Helliwell leads Pulse Energy, which develops software and technology solutions that aim to reduce inefficiencies and conserve energy. Mr. Helliwell has previously worked with the Canadian government to improve the environmental performance of some 700 million square feet of office space across the country.

**Booky Oren, Executive Chairman, Miya S.a.r.l.** As executive chairman of Miya, Mr. Oren leads a company that aims to help cities develop sustainable water resources, by developing effective loss management systems. Mr. Oren was previously chairman of the board of directors of Israel's national water company, Mekorot, for which he initiated a program to improve the company's technological capabilities.

**Susanne Stormer, Vice-President of Global TBL Management at Novo Nordisk.** Ms. Stormer is in charge of managing Danish pharmaceutical company Novo Nordisk's triple bottom line (TBL), reflecting its ambition to be a financially, environmentally and socially responsible business. Ms. Stormer is charged with driving, accounting for, and communicating the company's performance across its TBL.

For more information visit [www.globe2010.com](http://www.globe2010.com)

## About GLOBE

*GLOBE 2010 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.*

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