

GLOBE 2012 12

The image features the word 'GLOBE' in large white letters at the top, with a green plant silhouette inside the letter 'O'. Below it, the year '2012' is written in large, bold letters, with '20' in blue and '12' in green. The background is a dark blue pattern of repeating text: 'THE ENVIRONMENT DEVELOPING THE BUSINESS OF THE ENVIRONMENT'.

GLOBE 2012
VANCOUVER CONVENTION CENTRE, CANADA
MARCH 14-16
12TH BIENNIAL CONFERENCE & TRADE FAIR ON
BUSINESS & THE ENVIRONMENT • VANCOUVER

**CONFERENCE
PROGRAM**



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GLOBE 2012

Building a Sustainable Economy for the 21st Century

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Printed on 100% recycled paper.

WELCOME TO GLOBE 2012



Dear GLOBE 2012 Participant,

It is with great pleasure and gratitude that I welcome you to GLOBE 2012.

Over the next few days we will be dealing with some of the most pressing challenges facing our world today.

Global population growth, rising demand for increasingly scarce natural resources, and changes in the climate that sustains us – these are matters of great consequence that you and your fellow delegates will be asked to explore.

If this is your first time at GLOBE, you will soon discover what makes our Conferences so special. It is the openness and candour with which we tackle such important issues. For over 20 years, GLOBE delegates from every part of the world have come together in common cause to make a difference.

Ideas and issues explored at previous GLOBE Conferences have become part of our everyday reality. I firmly believe that the discussions we have here can help shape a more sustainable economy for the 21st Century.

Over the next few days, you will also have the opportunity to see in the many exhibits and pavilions on the Trade Fair floor the very best of what the world has to offer in terms of innovation, solutions, and technologies to develop such an economy.

On behalf of the GLOBE staff, our sponsors, and all those who support us in our endeavors, let me again wish you the very best and thank you for being here with us.

Sincerely,

John D. Wiebe

A handwritten signature in black ink that reads 'John D. Wiebe' in a cursive style.

President & CEO
GLOBE Group

GENERAL INFORMATION

BADGES

Please wear your name badge at all times to ensure access to conference sessions and events. Your badge is required for access to the Welcome Reception.

CONFERENCE ATTIRE

To be as comfortable as possible throughout the event, we recommend that you come to all sessions and social events in business attire.

BUSINESS SERVICE CENTRE

There is a Business Service Centre available on a fee-for-use basis. Within the Convention Centre or Pan Pacific Hotel, take the main lobby elevator to 'R' Level and turn right as you exit. Follow the corridor as it bends to the right and you will find the Business Centre on your left.

COAT CHECK

Delegates can store umbrellas and coats securely, on a user fee basis, at the Coat Check located near the Registration area in the Convention Centre lobby.

INFORMATION DESKS

There are two GLOBE 2012 Information Centres: one is located in the lobby of the Convention Centre adjacent from Registration, the other just inside the entrance to the Trade Fair.

FOOD SERVICES

For your convenience, a fully licensed food area is located on the trade fair floor to purchase light meals, snacks and beverages. Additionally, there are food stations outside the exhibit hall and a food court accessible via the escalators near the entrance of the Convention Centre.

PUBLIC TRANSPORTATION

Public transportation information is available at the Information Desk in the lobby of the Convention Centre. Waterfront Station can be accessed 50 metres east of the Convention Centre providing access to buses, SkyTrain & Canada Line (rapid transit), SeaBus (ferry service to North Vancouver), and the West Coast Express (commuter train). For more information visit www.translink.bc.ca.

SALES TAXES

Most goods and services in BC are subject to HST sales tax totalling 12% of the purchase price. This is not generally included in the listed price of goods and services, but will be added at the time of purchase.

TIPPING

In BC, it is customary to tip between 15% and 20% for excellent service in restaurants and lounges.

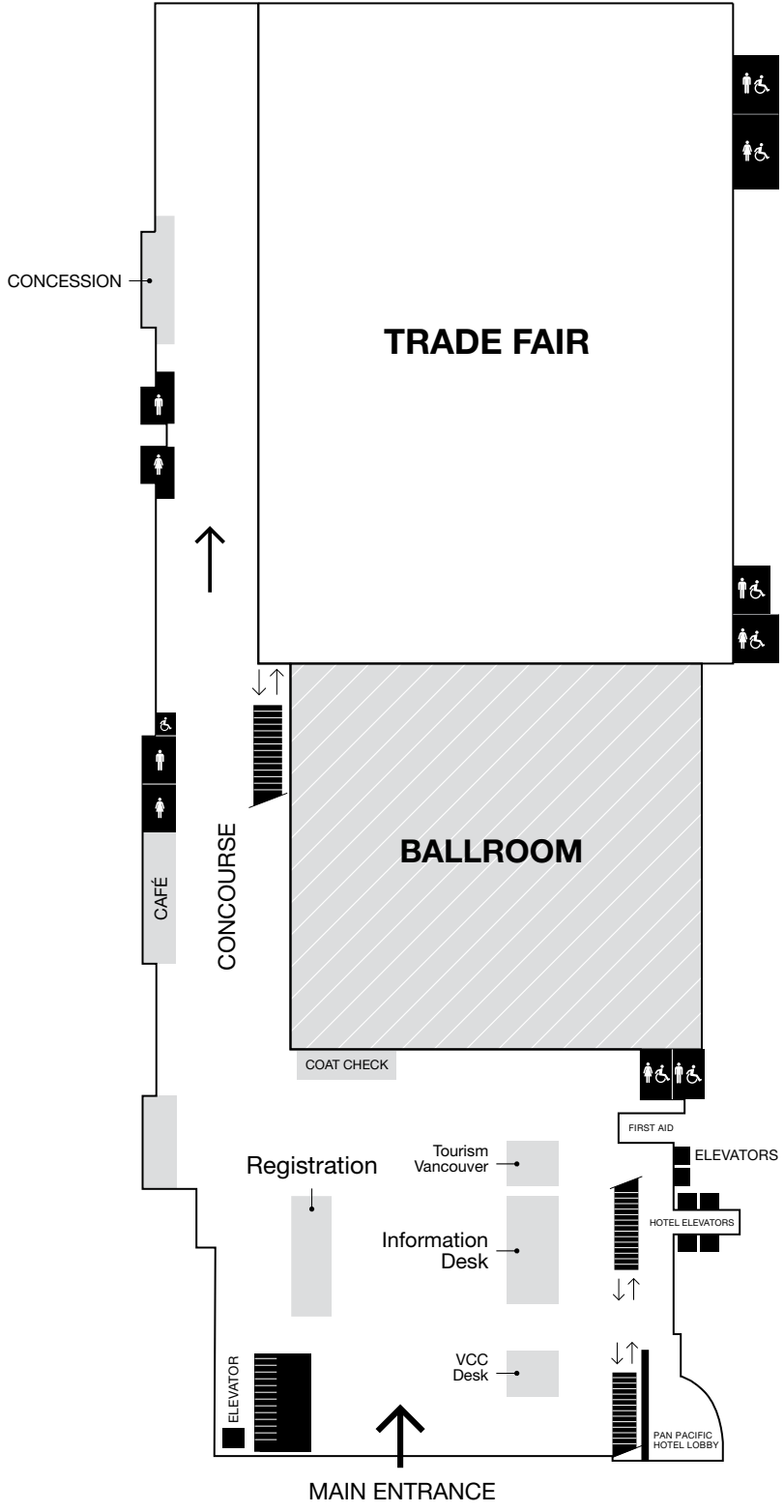
VISITING VANCOUVER?

Tourism Vancouver will operate a Reservation Service and Information Desk in the registration area of GLOBE 2012 to provide visitor information, as well as restaurant, rental car, and tour reservations. Please contact them at their booth in the Lobby or at their bureau at 200 Burrard Street just across the street from the Convention Centre (tel. 604-682-2222).

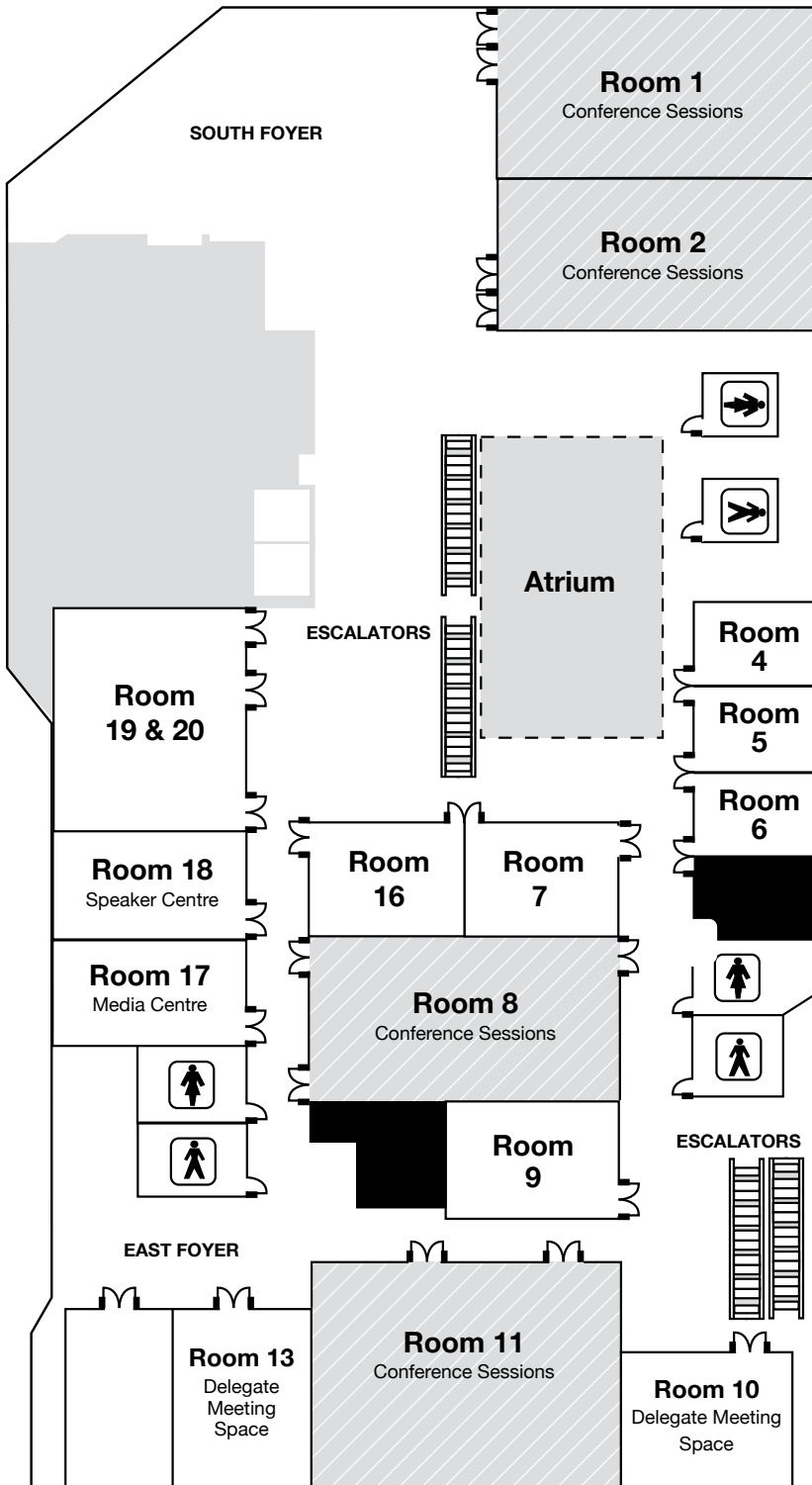
KEY TELEPHONE NUMBERS

GLOBE 2012 Information Line: 604.695.5001
Emergency: 911
Convention Centre (VCC) House Phone: 7500
First Aid (VCC House Phone): 7500
Lost & Found (VCC House Phone): 7299
Business Service Centre: 604.687.3986
Trade Show Office: 604.633.0703

MAP - CONVENTION LEVEL (MAIN FLOOR)



MAP - MEETING ROOM LEVEL (2ND FLOOR)



SPOTLIGHT ON DUBAI



Friday, March 16th

3:00 – 4:30pm

Ballroom

Dubai has emerged as a leading regional commercial hub with state-of-the-art infrastructure and a world-class business environment. It has become the logical place to do business in the Middle East, providing a unique and comprehensive value added platform. Hear from top government and business leaders about the latest opportunities arising from the recently launched government strategy “Green Economy for Sustainable Development”, and a firsthand account of Dubai’s drive for sustainability through green infrastructure in energy, water, transportation, buildings and public services, sustainable living and business support services.

Presenters:

Essa Al Maidoor, Assistant Director for Engineering & Planning, Dubai Municipality, UAE

Mohamed Abdulla Al Ali, Director Planning & Business Development and Head of Power Conservation Committee, Roads & Transport Authority (RTA) Dubai, UAE

Fahad Al Gergawi, CEO, Dubai Foreign Investment Office (Dubai FDI), UAE

Saeed Ghubash, Director, EnPark, UAE



SCHEDULE OF EVENTS

Tuesday, March 13th

12:00pm – 8:00pm **Registration Open**

7:00pm – 9:00pm **Welcome Reception**

Wednesday, March 14th

7:30am – 5:30pm **Registration Open**

8:30am – 10:00am **Opening Plenary**

10:00am – 10:30am **Coffee Break**

10:00am – 6:00pm **Trade Fair Open**

10:30am – 12:00pm **Conference Sessions**

12:00pm – 1:30pm **Lunch Break**

1:30pm – 3:00pm **Conference Sessions**

3:00pm – 3:30pm **Coffee Break**

3:30pm – 5:00pm **Conference Sessions**

9:00pm – 11:00pm **After Hours Cocktail & Dessert Reception**

Thursday, March 15th

7:15am – 8:15am **Networking Breakfast**

7:30am – 5:30pm **Registration Open**

8:30am – 10:00am **Conference Sessions**

10:00am – 10:30am **Coffee Break**

10:00am – 6:00pm **Trade Fair Open**

10:30am – 12:00pm **Conference Sessions**

12:00pm – 1:30pm **Lunch Break / Women’s Networking Luncheon**

1:30pm – 3:00pm **Conference Sessions**

3:00pm – 3:30pm **Coffee Break**

3:30pm – 5:00pm **Conference Sessions**

9:00pm – 11:00pm **GLOBE Pub Night**

Friday, March 16th

7:30am – 4:00pm **Registration Open**

8:30am – 10:00am **Conference Sessions**

10:00am – 10:30am **Coffee Break**

10:00am – 5:00pm **Trade Fair Open**

10:30am – 12:00pm **Town Hall**

12:30pm – 2:30pm **GLOBE Awards Luncheon***

3:00pm – 4:30pm **Spotlight on Dubai**

TWITTER ‘FLASH MEETINGS’

On Twitter? Join us for ‘flash meetings’ during the lunch break on Wednesday and Thursday to meet with fellow delegates and engage on sustainability topics, facilitated in part by social media. Find us on Twitter **@GLOBE_Series** and follow the hashtag **#GL12flash** throughout the day for details on the time and location of the meetings, the discussion topic, and to join the conversation!

**Tickets must be purchased for this event.*

NETWORKING FUNCTIONS

WELCOME RECEPTION HOSTED BY THE PACIFIC COAST COLLABORATIVE

Tuesday, March 13th

7:00 – 9:00pm

📍 *Fairmont Waterfront Hotel Ballroom
(across the street from the VCC)*

Sponsored by  **Pacific Coast**
COLLABORATIVE


The Pacific Coast Collaborative hosted Welcome Reception to GLOBE 2012 kicks off the event with an evening designed around great food and celebration. Network with fellow attendees while enjoying hors d'oeuvres inspired by West Coast regional cuisine. Share your thoughts and meet leaders of the environmental business community.

GLOBE AFTER HOURS RECEPTIONS

Wednesday, March 14th

9:00 – 11:00pm

📍 *Bill Reid Gallery – 639 Hornby St.*

Sponsored by 

This late evening mixer will provide a relaxed social environment where delegates can continue to meet, share stories, and make business connections over drinks and decadent desserts. Your delegate badge is your ticket in.

Thursday, March 15th

9:00 – 11:00pm

📍 *Mahony & Sons, VCC West (on the Seawall)*

Hosted by 


Join us for GLOBE Pub Night! Just a short stroll from the VCC, Mahony & Sons offers an authentic Irish pub experience. Unwind over a drink, enjoy delicious snacks, and take in the spectacular view of the harbour. Your delegate badge is required for entry.

NETWORKING BREAKFAST

Thursday, March 15th

7:15 – 8:15am

📍 *Pan Pacific Hotel – Oceanview Suites (Level R)*

Sponsored by 

Start your day at GLOBE off right with a healthy breakfast and lively discussion on the future of sustainability. This complimentary breakfast is open

to all registered delegates on a first-come, first-serve basis. If you're late, you may not get a seat!

See page 20 for a list of table hosts and discussion topics.

WOMEN'S NETWORKING LUNCHEON

Thursday, March 15th

12:00 – 1:30pm

📍 *Pan Pacific Hotel – Crystal Pavilion (Level R)*

Conference delegates are invited to interact with a panel of influential women as they share their perspectives on sustainability. A full house every time! This complimentary luncheon is open to registered conference delegates only on a first-come, first-serve basis.

Dianne Dillon-Ridgley, Director, Interface Inc., USA (Moderator)

Julie Desjardins, Technical Advisor, Sustainability, Canadian Institute of Chartered Accountants, Canada

Cylvia Hayes, First Lady of Oregon; Founder & Executive Director, Earth Connections, USA

Dawn Rittenhouse, Director of Sustainable Development, DuPont, USA

10TH ANNUAL GLOBE AWARDS FOR ENVIRONMENTAL EXCELLENCE LUNCHEON

Friday, March 16th

12:30 – 2:30pm

📍 *Pan Pacific Hotel - Crystal Pavilion (Level R)*

Event Partner:



Media Sponsor:



Join us for an inspiring luncheon including the presentation of the 10th GLOBE Awards for Environmental Excellence. Awards in a number of categories will be presented to extraordinary companies who have managed to strike the balance between economic and environmental performance. **Tickets must be purchased for this event and are available at the Registration desk.** Please note that seating is limited.

TRADE FAIR FUNCTIONS

Visit the Trade Fair for various receptions, presentations and functions throughout the event.

GLOBE 2012 TRADE FAIR

A GLOBAL SHOWCASE OF INNOVATION

Over 400 product, service, and technology providers from around the world have brought their most innovative ideas and advanced environmental solutions to GLOBE 2012.

The Trade Fair features numerous international pavilions highlighting the very best technologies and business opportunities from around the globe. Everywhere you go, you'll discover leading-edge sustainability solutions, learn about current environmental trends and recent advancements, and interact with influential attendees who comprise today's dynamic business community.

TRADE SHOW HOURS:

Wednesday, March 14	10:00am – 6:00pm
Thursday, March 15	10:00am – 6:00pm
Friday, March 16	10:00am – 5:00pm

LOCATION:

📍 Exhibit Halls, Convention Level

INTERNATIONAL EXHIBITORS REPRESENTING:

Austria	Russia
Brazil	Spain
China	Switzerland
France	Taiwan
Germany	United Arab Emirates
Japan	United Kingdom
Korea	United States
Netherlands	Wallonia, Belgium
Poland	

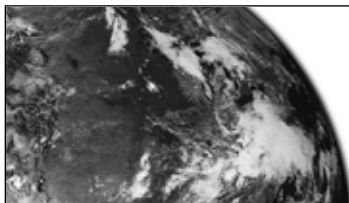


Plus special announcements, product launches, informative presentations and workshops, and much more. For details, pick up a Trade Fair Directory or visit our website at www.globeseries.com.

HUNGRY? GRAB A BITE TO EAT IN THE TRADE FAIR

It's unusual for a convention centre to offer five-star catering but at the Vancouver Convention Centre, preparing first-class cuisine is simply second nature. Visit the fully-licensed Food Area in the Trade Fair to purchase a fantastic meal or beverage of your choice and keep right on networking with other GLOBE 2012 participants.





GLOBE 2012 Sustainability Initiative

The GLOBE event management team has taken a number of steps to minimize the environmental impact of GLOBE 2012:

- We received sponsorship and support with our Carbon Offset Program from two sponsors: Offsetters and ERA (Ecosystem Restoration Associates). Offsetters enabled us to offset all delegate travel emissions, while ERA offset emissions associated to event management and operations. The combination makes GLOBE 2012 a fully carbon neutral event.
- We teamed up with Hemlock Printers, the official print sponsor of GLOBE 2012, so all print materials have been produced 100% carbon neutral through their offset program.
- We have achieved significant decreases in resource consumption and waste by eliminating Delegate Bags.
- We partnered with our paper sponsor, Catalyst Paper, to ensure that all paper materials were printed on paper made of 100% recycled fibre, chlorine free, and produced in BC to ISO environment and quality standards, resulting in reduced air, water, and land emissions.



GLOBE ADVISORS

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Advance your sustainability agenda by working with GLOBE Advisors and leveraging our vast networks and extensive experience in international project management, partnership development, consulting, and market research.



Project Management – Partnership Development – Market Research – Event Greening

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PROGRAM-AT-A-GLANCE

W E D N E S D A Y	8:30–10:00	OPENING PLENARY <i>Ballroom</i> Page 14		
	10:00–10:30	COFFEE BREAK <i>Meeting Room Level</i>		
	10:30–12:00	Reporting that Matters: Emerging Best Practices for the Future of Corporate Reporting	New Developments in the Smart Grid Sector	Sustained Growth and Sustainability: Re-engineering the Economic Model
		<i>Meeting Room 8</i> Page 14	<i>Meeting Room 1</i> Page 15	<i>Meeting Room 11</i> Page 15
	12:00–1:30	Break		
	1:30–3:00	Supply Chains in the 21 st Century: Transparency, Standards & Responsible Sourcing	Carbon Frustration: What's Next for Climate Policy?	Green Infrastructure Integration in Cities: The Key to Success?
		<i>Meeting Room 2</i> Page 16	<i>Ballroom</i> Page 16	<i>Meeting Room 8</i> Page 16
	3:00–3:30	COFFEE BREAK <i>Ballroom & Meeting Room Level</i>		
	3:30–5:00	Building Blocks for a Sustainable Economy Dialogue	Climate Adaptation: Building Resilience Through Risk Management & Insurance	Sustainable Consumerism: What's Driving Demand for Today's Eco-friendly Products & Services?
		<i>Ballroom</i> Page 17	<i>Meeting Room 8</i> Page 18	<i>Meeting Room 11</i> Page 18
9:00–11:00	AFTER HOURS COCKTAIL & DESSERT RECEPTION <i>Bill Reid Gallery</i> Page 18			
T H U R S D A Y	7:15–8:15	NETWORKING BREAKFAST <i>Pan Pacific Hotel - Oceanview Suites</i> Page 20		
	8:30–10:00	Driving the Corporate Sustainability Agenda	Energy Efficiency & Alternative Power: Innovative Approaches for Business	The Clean Technology Continuum: Financing Innovation from Early-Stage Through to Commercialization
		<i>Ballroom</i> Page 21	<i>Meeting Room 2</i> Page 21	<i>Meeting Room 8</i> Page 22
	10:00–10:30	COFFEE BREAK <i>Ballroom & Meeting Room Level</i>		
	10:30–12:00	Energy Dialogue: Collaboration & Innovation for the 21 st Century	The Role of Property Valuation in Driving Sustainability	Product Stewardship & Innovative Packaging: Striving for Zero Waste
		<i>Ballroom</i> Page 22	<i>Meeting Room 8</i> Page 22	<i>Meeting Room 11</i> Page 23
	12:00–1:30	WOMEN'S NETWORKING LUNCHEON <i>Pan Pacific Hotel - Crystal Pavilion</i> Page 23		
	1:30–3:00	Responsible Mining: Making Sustainability Performance Pay	Next Generation Biofuels: Driving the Development of a Lower Carbon Economy	Roundtable: Is Sustainable Retail an Oxymoron?
		<i>Meeting Room 11</i> Page 27	<i>Meeting Room 8</i> Page 29	<i>Ballroom</i> Page 27
	3:00–3:30	COFFEE BREAK <i>Ballroom & Meeting Room Level</i>		
3:30–5:00	People Power: Improving Performance Through a Corporate Culture of Sustainability Leadership	Natural Gas: Fueling the Future	Lights, Power, Action: Energy Management & the Growth of Smarter Cities	
	<i>Meeting Room 11</i> Page 30	<i>Ballroom</i> Page 30	<i>Meeting Room 8</i> Page 30	
9:00–11:00	GLOBE PUB NIGHT <i>Mahony & Sons</i> Page 30			
F R I D A Y	8:30–10:00	Corporate Responsibility in the Digital Age: Leveraging New Media to Advance Sustainability	Innovative Approaches to a Smaller Corporate Carbon Footprint	Environmental & Social Risk Management: What Your Bank Wants to Know
		<i>Meeting Room 8</i> Page 33	<i>Meeting Room 11</i> Page 33	<i>Meeting Room 2</i> Page 33
	10:00–10:30	COFFEE BREAK <i>Ballroom</i>		
	10:30–12:00	ENERGY INFRASTRUCTURE: THE ENVIRONMENT AND ECONOMY DEBATE <i>Ballroom</i>		
	12:30–2:30	GLOBE AWARDS LUNCHEON <i>Pan Pacific Hotel - Crystal Pavilion</i> Page 36		
	3:00–4:30	SPOTLIGHT ON DUBAI <i>Ballroom</i> Page 36		

Green Visionaries: Building
Eco-friendly Cities from
Within

Meeting Room 2 Page 15

Efficient Water Use by
Corporations

Meeting Room 11 Page 17

Access to Water: Improving
the Supply of a Critical
Resource

Meeting Room 11 Page 21

Burning Issues for
Tomorrow's Cities:
Community Energy & Waste-
to-Energy Systems

Meeting Room 1 Page 35

Page 36



GLOBE
AWARDS



10th Annual GLOBE Awards for Environmental Excellence

Friday, March 16th, 2012

12:30 – 2:30pm

Join the GLOBE Group and The Globe and Mail as we recognize Canadian companies (or global companies with a Canadian presence) that have leveraged their commitment to environmental leadership into sustainable competitive advantage.

Considered the flagship social event for GLOBE 2012, the GLOBE Awards will be presented in the Pan Pacific Hotel's Crystal Pavilion.

Individual Seat: \$75.00

Corporate Table (8 seats): \$500.00

Purchase tickets at the GLOBE registration desk. Seating is limited.

The 2012 GLOBE Awards are presented by:



THE GLOBE AND MAIL





**You believe in sustainable cities,
clean water and energy alternatives.**

The Eye of the Wind, photo courtesy of Grouse Mountain

Clean technology is critical to protecting the environment. That's why tax measures in the BC Jobs Plan matter. By extending the Training Tax Credit and increasing the Small Business Venture Capital Tax Credit, clean tech companies are able to make investments and train new workers. This means jobs for today and a better environment for future generations. To learn more about how the BC Jobs Plan is creating opportunity, visit BCJobsPlan.ca

So do we.



**THE BC
JOBS PLAN**

We see the possibilities.

Strong, sustainable communities don't just happen. They are the result of people and organizations working together to build a better future. At Suncor Energy, we take our role as a community partner seriously, participating in collaborative initiatives that have a lasting impact on the communities where we operate. For example, support from the Suncor Energy Foundation helped Actua, a national science outreach charity, grow its National Aboriginal Outreach Program, which annually inspires 24,000 Aboriginal youth through engagement in culturally relevant science experiences. Working together with organizations that strengthen communities is part of seeing the possibilities – and putting them into action.

over **\$15** million
total value of contributions
to communities in 2010

111,211
hours of employee volunteer
time in 2010

more
than **1,000**
organizations received
funding in 2010

Find out more about Suncor's track record and how we are planning to responsibly develop North America's energy supply. www.suncor.com/sustainability

*Jennifer Flanagan, president and
chief executive officer, Actua*

performance
partnerships
possibilities

SUNCOR
ENERGY



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DAY 1 | WEDNESDAY, MARCH 14

8:30 – 10:00am

OPENING PLENARY

📍 *Ballroom, Main Floor*

It has been said that innovation will be one of the most important drivers of a greener economy. Innovation in the 21st century requires a new blueprint - one that topples the top-down approach and engenders collaboration among companies, governments, and communities. The GLOBE 2012 Opening Plenary will focus on innovation and its role in driving sustainability. Join an elite roster of business and government leaders at the Opening Plenary which will set the stage for GLOBE 2012.

Welcoming Remarks:

Christy Clark, Premier, Province of British Columbia, Canada

Moderator:

John Wiebe, President & CEO, GLOBE Group, Canada

Keynotes:

Jim Weigand, President, DuPont Sustainable Solutions, USA

Steve Williams, President & Chief Operating Officer, Suncor Energy Inc., Canada

John Kitzhaber, Governor, State of Oregon, USA

over the long-term. Find out how leading businesses are taking full account of social, environmental, governance, and cultural drivers of tomorrow's value; and learn about the outcomes of new research which takes a systems view of how to reform corporate reporting.

Tony Manwaring, CEO, Tomorrow's Company, UK (Moderator)

Jessica Fries, Executive Chairman, The Prince's Accounting for Sustainability Project & Board Director, The International Integrated Reporting Council

Edward Madzy, Director of Product Regulations & Product Stewardship, BASF Corp., USA

Alan McGill, Partner Sustainability & Climate Change, PricewaterhouseCoopers LLP, UK

Mary O'Malley, Vice President of Environment & Sustainability, Prudential Financial Inc., USA



Thank you to **AMEC PLC**, **Air Miles for Social Change**, and **Cascades Tissue Group** for generously supporting the GLOBE 2012 Student Sponsorship Program.

10:00 – 10:30am

COFFEE BREAK

📍 *Meeting Room Level, 2nd Floor*

10:30am - 12:00pm

CONCURRENT SESSIONS

Reporting that Matters: Emerging Best Practices for the Future of Corporate Reporting

📍 *Room 8, Meeting Room Level*

If it is true that we manage what we measure, then it is vital that we measure what matters. Focusing on economic value alone is increasingly unlikely to be the best guide to achieving superior risk-adjusted returns

JOIN THE CONVERSATION



Follow @GLOBE_Series
#globe2012



DAY 1 | WEDNESDAY, MARCH 14

10:30am – 12:00pm

New Developments in the Smart Grid Sector

📍 *Room 1, Meeting Room Level*

With billions of dollars being invested globally into Smart Grid technology, the industry is rapidly diversifying its product and service offerings including advanced metering, demand response, home/building energy management, distribution grid management, and grid interconnection and monitoring. This session will explore new developments in the smart grid sector such as regulation, security risks, infrastructure bottlenecks, innovative partnerships, and emerging technologies.

Bruce Dudley, Senior Vice President, The Delphi Group, Canada (Moderator)

Jim Burpee, President & CEO, Canadian Electricity Association, Canada

Eric Deschenes, Vice President of Infrastructure Business, Schneider Electric, Canada

Annabelle Lee, Technical Executive - Cyber Security, Electric Power Research Institute (EPRI), USA

Gary Murphy, Chief Project Officer, Smart Metering & Infrastructure, BC Hydro, Canada

Green Visionaries: Building Eco-friendly Cities from Within

📍 *Room 2, Meeting Room Level*

How can nature-inspired approaches help solve our green building challenges and ensure true triple bottom line outcomes? As the bar is raised by escalating concerns about climate change, along with evolving green building codes, targets, and minimum standards, environmentally conscious developers and green visionaries are facing both challenges and opportunities. Learn about the concepts being applied in products, buildings, and cities around the globe to create more liveable, sustainable, and resilient urban spaces.

Jeanette Southwood, Global & Canadian Sustainable Cities Leader, Golder Associates Ltd., Canada (Moderator)

Teresa Coady, Principal & President, B+H BuntingCoady Architects, Canada

Ann Edminster, Net-zero Energy Building Consultant & Chair of the Trilateral Green Building Task Force, Commission for Environmental Cooperation (CEC), USA

Mike Kontranowski, Senior Market Manager, Dow Building Solutions, USA

Thomas McKeag, President & Founder, BioDreamMachine, USA

Pascal Mittermaier, Head of Sustainability EMEA, Lend Lease, UK

Sustained Growth and Sustainability: Re-engineering the Economic Model

📍 *Room 11, Meeting Room Level*

The current economic model appears increasingly unsuited to deliver sustained growth and development. As such, long-term sustainability objectives have moved up the policy agenda in recent years. How are new ecological economic models filtering into traditional ways of doing business? How can investors who desire short-term rewards be encouraged to support projects with longer-term horizons? How can business and finance leaders, policy-makers, and regulators work together to re-engineer the economic model?

Paul Clements-Hunt, Founder, The Blended Capital Group, Switzerland (Moderator)

Yannick Glemarec, Executive Coordinator, Global Environment Facility & Director of Environmental Finance, United Nations Development Programme, USA

Michael Jantzi, CEO, Sustainalytics, Canada

Matthew Kiernan, Founder & Chief Executive, Inflection Point Capital Management, Canada

Pierre Ouillet, Vice President of Finance, Resources & Operations, University of British Columbia, Canada

12:00 – 1:30pm

Lunch Break

DAY 1 | WEDNESDAY, MARCH 14

1:30 – 3:00pm

CONCURRENT SESSIONS

Carbon Frustration: What's Next for Climate Policy?

📍 *Ballroom, Main Floor*

With no significant successor to the Kyoto Protocol in sight and a frustrating lack of coordinated climate policies in North America, what can be expected in the future for compliance and pre-compliance schemes, national and sub-national frameworks, and regulatory approaches for managing greenhouse gas emissions? Hear from policy experts and climate leaders about what's coming next in this update on climate policy.

Velma McColl, Principal, Earnscliffe Strategy Group, Canada (Moderator)

Terry Lake, Minister of Environment, Government of British Columbia, Canada

Pierre Arcand, Minister of Sustainable Development, Environment and Parks, Government of Québec, Canada

Henry Derwent, President & CEO, International Emissions Trading Association (IETA), Switzerland

Gina McCarthy, Assistant Administrator, Office of Air & Radiation, US Environmental Protection Agency, USA

Supply Chains in the 21st Century: Transparency, Standards & Responsible Sourcing

📍 *Room 2, Meeting Room Level*

More than ever, organizations are integrating social and environmental considerations into their purchase decisions in order to address increasing costs, reduce risk factors, adapt to changing regulations and new industry standards, and to align corporate values with business practices. Find out how organizations are considering full product life cycles across the entire supply chain to plan, design, and implement sustainable procurement practices and policies that meet or exceed the evolving expectations for social and environmental performance, responsibility, and transparency.

Coro Strandberg, Principal, Strandberg Consulting, Canada (Moderator)

Carlo Dal Monte, Director of Energy, Catalyst Paper Corp., Canada

Jim Hartzfeld, Managing Director, InterfaceRAISE, USA

Jan Spencer, Senior Vice President of Sustainability, Procurement & Continuous Improvement, Kimberley-Clark Corp., USA

Bob Willard, Sustainability Author & Speaker, Sustainability Advantage, Canada

Green Infrastructure Integration in Cities: The Key to Success?

📍 *Room 8, Meeting Room Level*

For many, quality of life depends significantly on the quality of installed infrastructure and the efficiency of its operation in our cities. With aging roads and outdated transportation networks, challenges to water access and quality, and uncoordinated energy systems in many urban centres around the world, what's the best way forward to ensure reliable infrastructure development in a capital-constrained world? Is an integrated approach that incorporates sustainability and land-use planning, greater use of green technologies, public policy, and coordination across departments and jurisdictions the key to success?

Mira Shenker, Executive Editor, ReNew Canada Magazine, Canada (Moderator)

Ron Aitken, Vice President of Transit & Rail Systems, SNC-Lavalin Group Inc., Canada

Brian Castelli, Executive Vice President for Programs & Development, Alliance to Save Energy, USA

Paul Lander, Principal, Dakota Ridge Partners & Chair, ASLA Water Conservation Network, USA

Robert Ouellette, Founder & Editor, MESH Cities, Canada

DAY 1 | WEDNESDAY, MARCH 14

1:30 – 3:00pm

Efficient Water Use by Corporations

📍 *Room 11, Meeting Room Level*

The efficient use of water is of central importance to long-term corporate success and sustainability. Hear from corporate leaders and industry experts on how they are successfully managing their operations for increased efficiency and the sustainable use and reuse of water.

Andrea Moffat, Vice President of Corporate Programs, Ceres, USA (Moderator)

Suzanne Blanchet, President & CEO, Cascades Tissue Group, Canada

Robert ter Kuile, Senior Director of Environmental Sustainability - Global Public Policy Group, PepsiCo Inc., USA

Drew Zieglgansberger, Senior Vice President, Cenovus Energy Inc., Canada

3:00 – 3:30pm

Coffee Break

📍 *Ballroom & Meeting Room Level*

3:30 – 5:00pm

CONCURRENT SESSIONS

Building Blocks for a Sustainable Economy Dialogue

📍 *Ballroom, Main Floor*

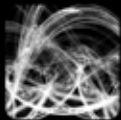
Better technology, infrastructure, and policy are all essential to building a cleaner economy, especially at the municipal level. This Dialogue will explore how the private sector see these elements working together as the building blocks of a sustainable economy, and how smart business strategies and government policies can accelerate the process.

Chris Henderson, President, Lumos Energy & Founder, The Delphi Group, Canada (Moderator)

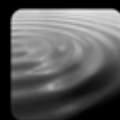
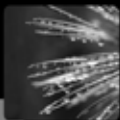
David Kepler, Executive Vice President of Business Services, Chief Sustainability Officer & Chief Information Officer, The Dow Chemical Company, USA

Charles Rate, Executive Vice President, SNC-Lavalin & President, SNC-Lavalin Operations & Maintenance, Canada

Don Roberts, Vice-Chairman of Wholesale Banking & Managing Director of Investment Banking, CIBC World Markets Inc., Canada



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DAY 1 | WEDNESDAY, MARCH 14

Sustainable Consumerism: What's Driving Demand for Today's Eco-friendly Products & Services?

📍 Room 11, Meeting Room Level

Today's consumers are more selective, better informed, and expect companies to be doing more for their communities and the environment. What are the factors driving the evolving consumer demand for eco-friendly products and services? How can companies effectively communicate with and sell to consumers who are taking environmental and social considerations into account when making their purchasing decisions? How can companies position themselves favourably based on their environmental and social performance while avoiding the risks of overstating their achievements?

Anthony Watanabe, President & CEO, The Innovolve Group Inc., Canada (Moderator)

Ben Packard, Vice President of Global Responsibility, Starbucks Coffee Company, USA

Andreas Souvaliotis, President, AIR MILES for Social Change, Canada

Gabe Wing, Director of Environmental Health & Safety, Herman Miller Inc., USA

Brian Zeiler-Kligman, Director of Sustainability, Canada's National Brewers, Canada

Climate Adaptation: Building Resilience Through Risk Management & Insurance

📍 Room 8, Meeting Room Level

How should companies and governments be adapting for the rising risks of a changing climate? What financial tools are available to help build long-term resiliency and what insurance products exist to help mitigate the risks? This session will explore ways that the public and private sectors can work together to address climate change adaptation opportunities and risks.

Blair Feltmate, Associate Professor, University of Waterloo & Chair, Climate Change Adaptation Project, Canada (Moderator)

Sarah Potts, Los Angeles City Director, Clinton Climate Initiative/C40 Cities Leadership Group, USA

Mark Way, Head of Sustainability Americas, Swiss Re North America, USA


Robert Wesseling, Executive Vice President & Chief Operating Officer, The Sovereign General Insurance Company, Canada

Jeff Williams, Director of Climate Consulting, Entergy, USA

9:00 – 11:00pm

After Hours Cocktail & Dessert Reception

📍 Bill Reid Gallery – 639 Hornby St.

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DAY 2 | THURSDAY, MARCH 15

7:15 – 8:15am

Networking Breakfast

📍 Pan Pacific Hotel – Oceanview Suites

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Join fellow delegates for an informal breakfast and lively discussion on a variety of sustainability topics. Each table is assigned a topic, and moderators will be on hand to guide the discussions. This complimentary breakfast is open to all delegates on a first-come, first-serve basis. If you're late, you may not get a seat!

TABLE HOSTS AND TOPICS:

Gordon Beal, Director, Guidance and Support, The Canadian Institute of Chartered Accountants, Canada **Topic: *The Future of Reporting: Can Sustainability and Financial Reporting be Integrated?***

Orlando Cabrera Rivera, Program Manager, Air Quality and PRTR, Commission for Environmental Cooperation, Canada **Topic: *Effective Pollution and Sustainability Tracking Using PRTR Data***

Elisabeth Comere, Director Environment & Government Affairs, Tetra Pak Inc., USA. **Topic: *Mobilizing Sustainability Strategies for Long Term Profitable Growth - How does your company leverage sustainability?***

Julie Desjardins, Technical Advisor, Sustainability, Canadian Institute of Chartered Accountants, Canada **Topic: *What are the Emerging Trends in Sustainability Reporting?***

Jean-Fracois Gascon, Vice President, Capacity Building, SNC-Lavalin Group Inc., Canada **Topic: *Sustainability - Securing the Social License to Operate***

Adam Lerner, CEO, Solvable, Canada **Topic: *Enabling Mass Collaboration for Competitive Advantage***

Tim Lesiuk, Executive Director, Business Development/Chief Negotiator, Climate Action Secretariat, Ministry of Environment, Government of BC, Canada **Topic: *Global Climate Benefits vs. Local Targets: Finding the Balance***

Rod Lever, Strategic Account Executive, Infrastructure and Environment Group, Export Development Canada **Topic: *Environmental Finance: How to get Cleantech Companies and Projects Through the Valley of Death***

Susan Nieuwhof, Director, Corporate & Government Relations, Procter & Gamble, Canada **Topic: *Sustainable Innovation and Consumer Products***

Mark Osterman, Vice President, Environment and Sustainable Development, SNC-Lavalin Group Inc., Canada **Topic: *Reporting on Sustainability: Getting C-suite Buy-in to Implement Sustainability Programs***

David Rokoss, Director, Compliance Markets, ERA (Ecosystem Restoration Associates), Canada **Topic: *REDD, A Burning Issue***

Brent Sauder, Director of Strategic Initiatives, UBC Sustainability Initiative, University of British Columbia, Canada **Topic: *The Role of Universities and Other Institutions in Driving Clean Technology Innovations***

Fern Schultz, Director, Knowledge Management Branch, Environmental Sustainability and Strategic Policy Division, Ministry of Environment, Government of BC, Canada **Topic: *Investing in our Sustainability Knowledge Base***

Ryan Smith, Associate Director, Development, College for Interdisciplinary Studies, University of British Columbia, Canada **Topic: *New Models to Advance and Demonstrate Sustainability***

Paolo Utano, Sector Advisor, Infrastructure & Environment, Export Development Canada **Topic: *Leveraging EDC to Mitigate Risks in and Facilitate International Trade***

Murray Ward, Principal, Global Climate Change Consultancy, New Zealand **Topic: *International Climate Change Policy: Where to From Here?***

Nigel Warren, Senior Trade Commissioner, Australian Consulate-General, USA **Topic: *How Australia's Clean Energy Futures Program is Helping to Build a Sustainable Economy***

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DAY 2 | THURSDAY, MARCH 15

8:30 – 10:00am

CONCURRENT SESSIONS

Driving the Corporate Sustainability Agenda

📍 *Ballroom*

Sponsored by  DuPont Sustainable Solutions

Who's driving your sustainability agenda forward? Implementing sustainability across an entire organization requires an extensive skill set: a deep understanding of environmental issues, an ability to develop longer-term, innovative strategies, and an ability to implement "green" solutions that span the length, breadth, and depth of the company. Hear from the "Chief Sustainability Officers" of some of the world's largest organizations as they discuss their strategies and tactics.

Dianne Dillon-Ridgley, Director, Interface Inc., USA (Co-Moderator)

Tony Manwaring, CEO, Tomorrow's Company, UK (Co-Moderator)

Kevin Anton, Chief Sustainability Officer, Alcoa, USA

Judy Fairburn, Executive Vice President, Environment & Strategic Planning, Cenovus Energy Inc., Canada

Linda Fisher, Vice President of Safety, Health & Environment & Chief Sustainability Officer, DuPont, USA

Scott Wicker, Vice President of Corporate Plant Engineering & Chief Sustainability Officer, UPS Inc., USA

Energy Efficiency & Alternative Power: Innovative Approaches for Business

📍 *Room 2, Meeting Room Level*

As new technologies emerge and become increasingly cost competitive, many companies are taking aggressive steps to improve their energy efficiency and find new, alternative forms of energy to power their business operations. How are companies financing these shifts and what is the ROI on the efforts? Hear from companies who are minimizing the business risks surrounding a reliance on fossil-fuels by adopting innovative approaches to energy efficiency and power use.

James Tansey, CEO, Offsetters & Executive Director of ISIS Research Centre at UBC Sauder School of Business, Canada (Moderator)

Christopher Smith, Director of Sustainable Operations Practice, DuPont Sustainable Solutions, USA

John Viera, Director of Sustainability & Vehicle Environmental Matters, Ford Motor Company, USA

Lorie Wigle, General Manager, Eco-Technology Program Office, Intel Corporation & President, Climate Savers Computing Initiative, USA

Access to Water: Improving the Supply of a Critical Resource

📍 *Room 11, Meeting Room Level*

Around the world, agriculture, mining, manufacturing, and other industries are in direct competition with urban populations for access to water. How can better management and stronger governance lead to improved access for all users? How are improved technologies, infrastructure investments, and information-based solutions helping to improve the supply of this critical resource?

Nicholas Parker, Chairman, Cleantech Group & Chairman, Corporate Knights, Canada (Moderator)

Laurent Auguste, President & CEO, Veolia Water Americas, USA

Samir Brikho, Chief Executive, AMEC, UK

Jane Pagel, President & CEO, Ontario Clean Water Agency, Canada

Chris Sacksteder, Global Strategic Marketing Manager of Industrial & Ultrapure Water, Dow Water & Process Solutions, USA

Peter Williams, Distinguished Engineer & Chief Technology Officer - Big Green Innovations, IBM Corporation, USA

DAY 2 | THURSDAY, MARCH 15

The Clean Technology Continuum: Financing Innovation From Early-Stage Through to Commercialization

📍 Room 8, Meeting Room Level

“Clean Technology” represents a diverse range of products designed to greatly reduce or eliminate negative ecological impacts and promote the responsible use of natural resources. How are innovative clean technology companies getting their products from the test bench to the marketplace? This session will explore the financial angle to the clean technology development continuum, from early stage through to commercialization, and will explore some of the biggest emerging opportunities in the sector.

Sheeraz Haji, CEO, Cleantech Group, USA
(Moderator)

Françoise Faverjon-Fortin, Vice President of Infrastructure and Environment, Export Development Canada

Sally Gutierrez, Director of Environmental Technology Innovation Cluster, US Environmental Protection Agency, USA

David Harris-Kolada, Vice President of Corporate & Market Development, Sustainable Development Technology Canada (SDTC), Canada

10:00 - 10:30am

Coffee Break

📍 Ballroom & Meeting Room Level

10:30am - 12:00pm

CONCURRENT SESSIONS

Energy Dialogue: Collaboration & Innovation for the 21st Century

📍 Ballroom, Main Floor

The global energy sector is undergoing a fundamental transformation due to technological innovation, supply fluctuations, and changing economic, regulatory, social, and political landscapes. Collaboration and innovation play critical roles in this transformation, resulting in energy companies of the 21st Century working together to achieve a cleaner energy future. Find out how in this special Energy Dialogue.

Keynote:

Peter Kent, Minister of Environment, Government of Canada

Session:

Velma McColl, Principal, Earncliffe Strategy Group, Canada (Moderator)

Lars Christian Bacher, President & CEO, Statoil Canada Ltd., Canada

Eric Marsh, President, Encana Natural Gas Inc. & Executive Vice President, Encana Corp., USA

Dan Wicklum, Chief Executive, Canada's Oil Sands Innovation Alliance (COSIA), Canada

James Rogers, Chairman, President & CEO, Duke Energy, USA

The Role of Property Valuation in Driving Sustainability

📍 Room 8, Meeting Room Level

Property valuations and appraisals are crucial in establishing a sound economic baseline for the entire economy. However, is the sustainable value of a building reflected in its market appraisal and what is the role of the valuator in determining it? This session will explore the issues and provide an update on the links between sustainability and valuation, education, and relevant standards and practices. In particular, panelists will discuss how valuation is playing a key role in the evolution of the financial community, property markets, appraisal professionals, and the wider private sector.

Philip Parnell, Partner, Head of Real Estate Management & Valuation, Drivers Jonas Deloitte, UK (Moderator)

David Bunton, President, The Appraisal Foundation, USA

Sarah Sayce, Head of School of Surveying & Planning, Kingston University, UK

Lawrence Waterfall, Vice President of Valuations, Bentall Kennedy LP, Canada

Theddi Wright Chappell, Senior Managing Director & National Practice Leader, Cushman & Wakefield Inc., USA

DAY 2 | THURSDAY, MARCH 15

10:30am - 12:00pm

Product Stewardship & Innovative Packaging: Striving for Zero Waste

📍 Room 11, Meeting Room Level

Product stewardship programs such as Extended Producer Responsibility are encouraging organizations to be increasingly accountable for products at the end of their lifecycle in order to minimize waste and reduce toxins entering into the environment. What is the role for the retail sector in this more holistic approach? How are these companies striving to minimize waste? This session will discuss how leading organizations are addressing environmental concerns through innovative packaging and stewardship practices that are designed to cut costs and reduce waste.

Eric Olson, Senior Vice President, Advisory Services, BSR, USA (Moderator)

Elisabeth Comere, Director, Environment & Government Affairs, Tetra Pak Inc., USA

Heidi Sanborn, Executive Director, California Product Stewardship Council, USA

Amy Skoczlas-Cole, Director, eBay Green & Sustainability, eBay Inc., USA

Charlene Wall-Warren, Sustainability Leader, BASF North America, USA

12:00 - 1:30pm

Lunch Break

Women's Networking Luncheon

📍 Pan Pacific Hotel - Crystal Pavilion

Interact with a panel of influential women as they share their perspectives on sustainability. This complimentary luncheon is open to all delegates on a first-come, first-serve basis.

Dianne Dillon-Ridgley, Director, Interface Inc., USA (Moderator)

Julie Desjardins, Technical Advisor, Sustainability, Canadian Institute of Chartered Accountants, Canada

Cylvia Hayes, First Lady of Oregon; Founder & Executive Director, Earth Connections, USA

Dawn Rittenhouse, Director of Sustainable Development, DuPont, USA

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Wednesday, March 14

- 11:30 a.m. Energy Retrofit & Green Buildings
- 12:30 a.m. RBC Blue Water Project™ Grants
- 1:30 p.m. Financing Clean Tech Companies
- 2:30 p.m. Solar Panel & Renewable Energy Financing
- 3:30 p.m. Carbon Trading
- 4:30 p.m. SRI Portfolio Screening Approaches

Thursday, March 15

- 10:30 a.m. Carbon Trading
- 11:30 a.m. Financing Clean Tech Companies
- 12:30 p.m. Greening Your Retail Business
- 1:30 p.m. Solar Panel & Renewable Energy Financing
- 2:30 p.m. Energy Retrofit & Green Buildings
- 3:30 p.m. Greening Your Retail Business
- 4:30 p.m. RBC Blue Water Project Grants

Friday, March 16

- 10:30 a.m. Energy Retrofit & Green Buildings
- 11:30 a.m. SRI Portfolio Screening Approaches
- 12:30 p.m. Financing Clean Tech Companies
- 1:30 p.m. Solar Panel & Renewable Energy Financing
- 2:30 p.m. Greening Your Retail Business
- 3:30 p.m. RBC Blue Water Project Grants

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DAY 2 | THURSDAY, MARCH 15

1:30 – 3:00pm

CONCURRENT SESSIONS

Roundtable: Is Sustainable Retail an Oxymoron?

📍 Ballroom, Main Floor

Sponsored by



The sector-wide shift from viewing sustainability as a cost centre to recognizing it as an opportunity to reduce risk, improve relationships with customers and employees, and spur business growth and innovation is gaining momentum. Potentially a key way to differentiate in a competitive market and build brand value, are retailers finally recognizing the merits of a sound sustainability plan in ensuring long-term business success? Or is the overarching need to reduce consumption simply at odds with the very foundation of retailing? Find out as leading retailers discuss how and why sustainability is being incorporated into their companies on their paths to a better business model.

Andrea Bolger, Head of Business Financial Services, Royal Bank of Canada (RBC), Canada (Moderator)

Diane Brisebois, President & CEO, Retail Council of Canada

Tyler Elm, Vice President, Business Sustainability, Corporate Strategy & Business Development, Canadian Tire Corp., Canada

Clint Mahlman, Senior Vice President & Chief Operating Officer, London Drugs Ltd., Canada

Responsible Mining: Making Sustainability Performance Pay

📍 Room 11, Meeting Room Level

Sponsored by



The global mining industry has made substantial strides in the last decade to address environmental and social issues and to internalize sustainability efforts into operations. Getting ahead of regulation, mining companies have often worked together to put in place sustainability programs that demonstrate they are managing concerns, with the added benefit of improving reputations. But do these programs really add tangible value to the companies and to the environment? This session assembles mining industry

leaders to address the fundamental question: Does sustainability performance pay off?

Pierre Gratton, President & CEO, The Mining Association of Canada (Co-Moderator)

George Greene, Chair, Stratos Inc., Canada (Co-Moderator)

Dina Aloï, Vice President of Corporate Social Responsibility, Goldcorp Inc., Canada

Craig Ford, Vice President of Corporate Responsibility, Inmet Mining Corporation, Canada

David Parker, Vice President of Sustainability, Teck Resources Ltd., Canada

Robert Walker, Vice President of Environmental, Social & Governance Services & Ethical Funds, NEI Investments, Canada

Alan Young, Executive Director, Canadian Boreal Initiative, Canada

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DAY 2 | THURSDAY, MARCH 15

1:30 – 3:00pm

Next Generation Biofuels: Driving the Development of a Lower Carbon Economy

📍 Room 8, Meeting Room Level

Sponsored by



Worldwide biofuel production continues to grow as new uses are found within the heat, power, and transportation sectors. As such, 2nd and 3rd generation biofuels, such as cellulosic ethanol and biodiesel from algae, are set to take an increasing share of the global energy mix. But what are the risks and impacts of a greater use of biofuels in terms of pricing, access to feed stocks, and overall reductions (or increases) in greenhouse gas emissions? What technologies are set to capitalize on the opportunities? This session will explore the role of next generation biofuels in driving the development of a lower carbon economy.

Nigel Warren, Senior Trade Commissioner, Australian Consulate General & Trade Commission, USA (Moderator)

Geoffrey Bell, CEO, Microbiogen, Australia

James Collins, President, DuPont Industrial Biosciences, USA

James Dack, Vice President, Stern Brothers & Co., USA

Marie-Hélène Labrie, Vice President of Government Affairs & Communications, Enerkem Inc., Canada

3:00 – 3:30pm

Coffee Break

📍 Ballroom & Meeting Room Level

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DAY 2 | THURSDAY, MARCH 15

3:30 – 5:00pm

CONCURRENT SESSIONS

People Power: Improving Performance Through a Corporate Culture of Sustainability Leadership

📍 *Room 11, Meeting Room Level*

Are you making the most of your most important assets? Leaders and managers who inspire and engage their employees with a corporate culture of sustainability leadership are more likely to realize the full potential of their workforce, unlocking hidden talent and maximizing business performance. Hear from companies who are successful at promoting people power and as a result, are improving company sales and overall performance.

Ann Duffy, Principal, The Ann Duffy Group, Canada (Moderator)

Simon Herriott, Vice President of Global Consulting Solutions, DuPont Sustainable Solutions, USA


Erin Meezan, Vice President of Sustainability, Interface Inc., USA

Jean Oelwang, CEO, Virgin Unite, UK

Brigitta Witt, Vice President for Corporate Responsibility, Hyatt Hotels Corp., USA

Natural Gas: Fueling the Future

📍 *Ballroom, Main Floor*

Sponsored by 

Is natural gas the bridge to a carbon-free energy future? Natural gas is affordable, abundant, accessible, and can reduce emissions from the built environment and the power generation and transportation sectors. Hear how natural gas solutions are being deployed for economies that need greater energy security, affordable pricing, and better air quality. Panelists will discuss the opportunities and challenges for natural gas as a fuel source for powering a cleaner energy future.

Sam Shaw, Vice President of Natural Gas Policy Development, Encana Corp., Canada (Moderator)

Pat Bell, Minister of Jobs, Tourism & Innovation, Government of British Columbia, Canada

Dick Brown, President & CEO, Ferus Wellsite Cryogenic Systems, Canada

David Demers, CEO, Westport Innovations Inc., Canada

Diana McQueen, Minister of Environment & Water, Government of Alberta, Canada

Lights, Power, Action: Energy Management & the Growth of Smart Cities

📍 *Room 8, Meeting Room Level*

Meeting the growing demand for power while curbing greenhouse gas emissions will require a fundamental transformation of how we produce, deliver, and use energy - especially in growing urban centres around the world. Find out how leading companies in this space are working with municipal leaders to manage the demand and "smart" supply of energy in cities.

David Helliwell, CEO, Pulse Energy, Canada (Moderator)

Judy Dorsey, President & Principal Engineer, Brendle Group, USA

Rich Feldman, Pacific Northwest Regional Manager, ECOtality North America, USA

David Graham, Deputy Director of Policy, City of San Diego, USA

9:00 – 11:00pm

GLOBE Pub Night

📍 *Mahony & Sons, VCC West (on the Seawall)*

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DAY 3 | FRIDAY, MARCH 16


8:30 – 10:00am

CONCURRENT SESSIONS

Corporate Responsibility in the Digital Age: Leveraging New Media to Advance Sustainability

📍 Room 8, Meeting Room Level

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More and more, digital and social media tools are being leveraged as platforms for innovation and information sharing as a means to advance products, services, practices, and technologies, as well as to inform customers and stakeholders about sustainability initiatives. In fact, Gallup reports that organizations who have optimized their online engagement have outperformed competitors by 26% in gross margin and 85% in sales growth. This session will discuss the impact that new media is having on the way companies engage with their customers and how corporate leadership on transparency, responsibility, and sustainability directly impact both reputation and the bottom line. Learn how digital and social media tools can advance your sustainability initiatives and deliver positive results for both your business and the environment.

Andrew Lane, Senior Director of Digital Communications, Weber Shandwick Canada (Moderator)

Craig Applegath, Principal, DIALOG Architecture & Design, Canada

Josh Henretig, Director of Environmental Sustainability, Microsoft Corp., USA

Nancy Keith-Kelly, Senior Director of Stakeholder Engagement, HP Sustainability & Social Innovation, USA

Matthew McDermott, Editor - Business, Politics & Energy, TreeHugger.com, USA

Innovative Approaches to a Smaller Corporate Carbon Footprint

📍 Room 11, Meeting Room Level

The private sector is moving ahead with carbon reduction strategies despite uncertainties in the policy landscape, with businesses taking innovative approaches to reduce greenhouse gas emissions across their entire supply chains. Find out what tools, tactics, and innovative partnerships are being developed to

help cut costs, improve performance, and shrink their corporate carbon footprint.

Robert Falls, Chairman, ERA Carbon Offsets Ltd., Canada (Moderator)

Sylvain Cuperlier, Vice President of Worldwide Corporate Responsibility & Sustainability, Dole Food Company Inc., Germany

Cindy Drucker, Director of Global Sustainability, SC Johnson, USA

David Hill, Vice President of Natural Gas Economy Operations, EnCana Corp., Canada

Normand Pellerin, Assistant Vice President, CN, Canada

Laurent Tainturier, President, BASF Canada

Environmental & Social Risk Management: What Your Bank Wants to Know

📍 Room 2, Meeting Room Level

Banks are increasingly incorporating social and environmental factors in their screening of corporate clients; the reasons for these actions and the implications for businesses can vary widely depending on the financial institution. Project finance screening for environmental and social risks is reasonably developed. However, as more banks enact new policies and procedures that require evaluation of a client's total environmental, social, and governance performance before advancing corporate loans, how are these policies being implemented and what are the implications for the broader business community?

Toby Heaps, Co-founder & President, Corporate Knights Inc., Canada (Moderator)

Andy Broderick, Vice President of Community Investment, Vancity, Canada

Paul Clements-Hunt, Founder, The Blended Capital Group, Switzerland

Arnaud Cohen Stuart, Manager of Business Ethics, ING Groep, the Netherlands

Sandra Odendahl, Director of Corporate Environmental Affairs, Royal Bank of Canada

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DAY 3 | FRIDAY, MARCH 16

8:30 – 10:00am

Burning Issues for Tomorrow's Cities: Community Energy & Waste-to-Energy Systems

📍 Room 1, Meeting Room Level

As municipalities look to improve energy efficiency and reduce greenhouse gas emissions as part of their sustainability planning initiatives, innovative methods are emerging for heating and powering the built environment are emerging from biomass and waste sources. How are city planners, developers, and technology experts addressing the burning issues around access to feed stocks, emissions and particulate matter, and public health and safety in order to ensure a place for these technologies?

Nancy Knight, Associate Vice President, Campus & Community Planning, University of British Columbia, Canada (Moderator)

Peter Heusser, Process Technology & Consulting, I.C.E. AG, Switzerland

Franz Neubacher, Principal & Chief Engineer, UV&P Environmental Management & Engineering, Austria

Paul Sellew, CEO, Harvest Power, USA

Douglas Stout, Vice President of Energy Solutions & External Relations, FortisBC, Canada

10:00 – 10:30am

Coffee Break

📍 Ballroom, Main Floor

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THE UNIVERSITY OF BRITISH COLUMBIA

DAY 3 | FRIDAY, MARCH 16

10:30am - 12:00pm

TOWN HALL: ENERGY INFRASTRUCTURE – THE ENVIRONMENT & ECONOMY DEBATE

📍 *Ballroom, Main Floor*

Energy resources are a huge Canadian competitive advantage and a major economic driver. Getting these energy resources to markets requires pipelines and electricity infrastructure with potentially dramatic environmental and social impacts such as on Aboriginal communities. Whether it's Keystone XL, Northern Gateway, or new large-scale electricity generation and transmission, grappling with the sustainable development of energy infrastructure is a critical issue to both business and the environment. This special Town Hall format session will provide an opportunity to hear from key players engaged in the discussion on the development of energy infrastructure in North America.

Chris Henderson, President, Lumos Energy & Founder, The Delphi Group, Canada (Moderator)

Dave Collyer, President, Canadian Association of Petroleum Producers, Canada

Phil Fontaine, Former National Chief, Assembly of First Nations & Founder, Ishkonigan, Canada

Larry Innes, Executive Director, Aboriginal Leadership Initiative, International Boreal Conservation Campaign, Canada

Gord Lambert, Vice President of Sustainability, Suncor Energy Inc., Canada

Gord Ritchie, Vice Chairman, RBC Capital Markets, Canada

3:00 – 4:30pm

Spotlight On Dubai

📍 *Ballroom, Main Floor*



Dubai has emerged as a leading regional commercial hub with state-of-the-art infrastructure and a world-class business environment. It has become the logical place to do business in the Middle East, providing a unique and comprehensive value added platform. Hear from top government and business leaders about the latest opportunities arising from the recently launched government strategy “Green Economy for Sustainable Development”, and a firsthand account of Dubai’s drive for sustainability through green infrastructure in energy, water, transportation, buildings and public services, sustainable living and business support services.

Essa Al Madoor, Assistant Director for Engineering & Planning, Dubai Municipality, UAE

Mohamed Abdulla Al Ali, Director Planning & Business Development and Head of Power Conservation Committee, Roads & Transport Authority (RTA) Dubai, UAE

Fahad Al Gergawi, CEO, Dubai Foreign Investment Office (Dubai FDI), UAE

Saeed Ghubash, Director, EnPark, UAE

GLOBE 2014

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GLOBE 2014 will take place at the
Vancouver Convention Centre

March 26 – 28, 2014



12:30 – 2:30pm

10th Annual GLOBE Awards for Environmental Excellence Luncheon

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*Judith Athaide, Kolja Vainstein,
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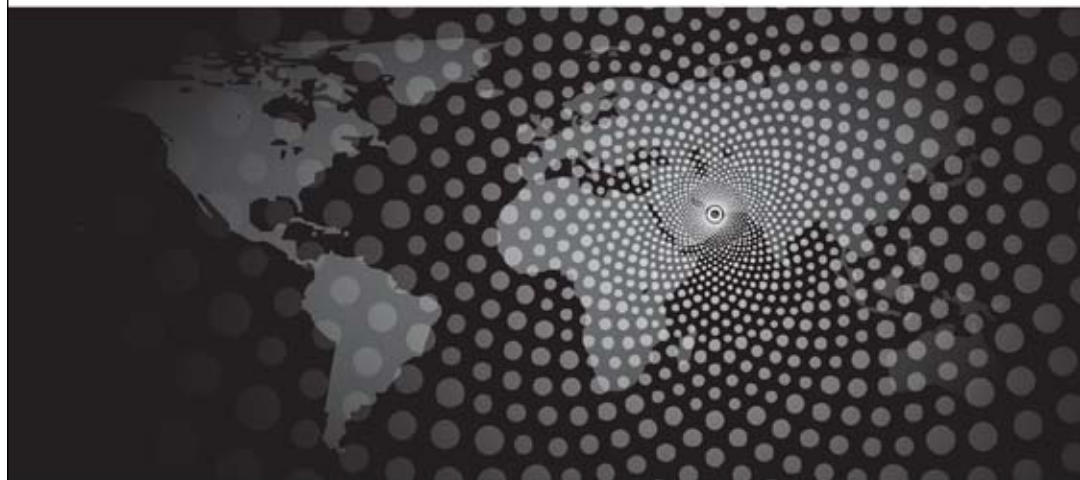
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