

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

ONE-YEAR COUNTDOWN BEGINS FOR PRESTIGIOUS INTERNATIONAL BUSINESS OF THE ENVIRONMENT EVENT

GLOBE 2012 Secures Early International Participation, Introduces Expanded Conference Themes for 12th Biennial Conference & Trade Fair

March 9, 2011

Vancouver, CANADA – Regarded as North America's largest international marketplace for environmental solutions and *the* gathering place for groundbreaking discussions on the business of the environment, the **GLOBE 2012 Conference and Trade Fair** takes place **March 14-16, 2012 in Vancouver, Canada**.

GLOBE 2012 marks the 12th edition of this biennial event – and the expansion of a number of conference themes tailored to the ever-changing sustainability needs of the world's leading businesses. **Preliminary conference themes for GLOBE 2012 include:**

- Sustainability and the Retail Sector
- Water Supply and Management
- Corporate Sustainability
- The Economics of Energy
- The Greening of Global Commodity Markets
- Finance and Investment
- Global Carbon Markets
- Cities: Green Buildings, Infrastructure & Sustainable Design
- Education and Training

“Our primary goal through the GLOBE Series of events is to bring together world leading experts to provide useful insights on important issues of the day and to showcase the latest innovations related to the business of the environment,” says John Wiebe, President and CEO of the GLOBE Foundation. *“GLOBE has been a central player in discussions on sustainability for over 20 years. Our conference program for 2012, with its focus on evolving sustainability issues and their relationship to corporate performance, will provide corporate executives, government representatives and solutions providers with timely and relevant information on what's new and its significance to their respective agendas.”*

GLOBE 2012 conference sessions presented by world-renowned thought leaders and environmental experts will include discussions related to: **Driving Sustainability Initiatives Through Social Media; Efficient Water Use for Corporations;** and **Supply Chain Management: Closing the Loops** – to name just a few.

With one year to go before GLOBE 2012 takes place many countries including Japan, Austria, Switzerland, France, Canada, Ireland, United Kingdom and the United States have already confirmed participation – with dozens more expected in the coming weeks and months. They'll be joined by upwards of 10,000 of the world's top business leaders, corporate executives, environmental experts, NGOs, and government policy-makers – on hand to identify, showcase and discuss future trends and innovative technology solutions for the world's environmental problems.

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An event organized by the GLOBE Foundation



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MEDIA ACCREDITATION

Members of the media are encouraged to pre-accredit now for GLOBE 2012 at <http://2012.globeseries.com/media.aspx>

Media pre-accreditation is required for access to all speaker sessions, plenary sessions, the GLOBE Awards, and the Trade Fair.

For more information please visit the website www.globeseries.com

About GLOBE

GLOBE 2012 is produced by the GLOBE Group, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Group is North America's longest operating producer of environmental events.

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