

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

PRESTIGIOUS BUSINESS OF THE ENVIRONMENT EVENT ATTRACTS EARLY INTERNATIONAL PARTICIPATION

May 24, 2011

Vancouver, CANADA – Proving that the **GLOBE™ Series** is the preeminent venue for cutting-edge information, services and solutions to the world’s most pressing environmental issues, delegations from around the world are already showing their commitment to attend **GLOBE 2012**, happening **March 14-16, 2012 in Vancouver, Canada**.

For the first time in the event’s highly successful 22-year history, **China** will have a significant presence on the GLOBE Trade Fair floor with a national pavilion. New to GLOBE in 2010, **Germany** and **Japan** have already committed for 2012. Other countries that will host pavilions at GLOBE 2012 include **Austria, France, Poland, United Kingdom, United States**, and **Switzerland**, which is effectively doubling its pavilion size from the last GLOBE event. As in years past, **Canada’s** leading provinces will be present as well to showcase the best of the country’s technologies, products and services.

“GLOBE is the biennial meeting place for countries, companies and organizations wanting to showcase and share their ground-breaking new technologies and strategic business intelligence,” says John Wiebe, President and CEO of the GLOBE Foundation. *“Every year, the feedback becomes stronger, with exhibitors reporting impressive results in terms of quality contacts and tangible business transactions.”*

The **GLOBE™ Series** is North America’s largest and longest-running international conference series dedicated to the business of the environment. The GLOBE 2010 Trade Fair featured over 425 of the world’s most environmentally innovative companies under one roof, with exhibitors displaying some of the most advanced sustainable technologies and solutions from around the globe in a variety of sectors including: clean technology, renewable energy, air quality management, green building, and water and wastewater management.

For more information visit: www.GLOBESeries.com

About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE’s expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America’s longest operating producer of environmental events.

-30-

Reference:

Rebecca Peters
Laura Ballance Media Group
604.637.6649 (direct)
604.762.2098 (mobile)
Rebecca@LBMG.ca

An event organized by The GLOBE Foundation.

