

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

INTERNATIONAL NETWORKING OPPORTUNITIES ABOUND AT BIENNIAL BUSINESS OF THE ENVIRONMENT EVENT

June 22, 2011

Vancouver, CANADA – With an anticipated attendance of over 10,000, a new wave of international exhibitors and delegations from some of the world's largest economies will be adding their voices to the vibrant, engaging and action-oriented conversation at the **12th edition of the GLOBE™ Series, March 14-16 in Vancouver, Canada**, providing an unparalleled opportunity for interaction with business and government representatives from all corners of the world.

"GLOBE serves as a major world platform to transform environmental challenges into lucrative business opportunities," says John Wiebe, President and CEO of the GLOBE Foundation. *"What's more, it offers a networking environment that facilitates and encourages dialogue amongst participants who wouldn't otherwise ever have the opportunity to be in the same room."*

GLOBE 2012 will feature several high-profile networking and ancillary events designed to maximize opportunities for business development, and provide increased participation and context for the discussions of the day. These social gatherings, workshops, and related meetings offer GLOBE participants high-quality opportunities to meet fellow attendees, build social networks, exchange views and do business.

With participants expected from over 50 countries and a presence from China, Germany, Japan, Austria, France, Poland, United Kingdom, United States, Switzerland, Taiwan, Costa Rica, Ecuador, Columbia, Brazil, Israel, Italy, Korea, Mexico, Portugal, Spain, and Canada already confirmed – GLOBE 2012 will offer a truly international networking experience.

Participants of GLOBE 2012 will gain strategic insight on the business opportunities driving the low carbon economy; meet international business, government and NGO leaders; see the latest advances in environmental and clean technologies; and find sustainable solutions and innovative ideas to improve their organization's performance.

For more information, visit www.globeseries.com

About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation which is a member of the GLOBE Group, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility.

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An event organized by The GLOBE Foundation.

