

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

GLOBE 2012 TACKLES PIPELINE AND ELECTRICITY INFRASTRUCTURE CHALLENGES

January 31, 2012

Vancouver, CANADA – With public hearings currently underway for the proposed Northern Gateway pipeline project and the US's recent rejection of TransCanada's Keystone XL pipeline and several electricity projects underway across the country, the challenges of developing the pipeline and electricity infrastructure to support Canada's energy resources have never been more apparent. In recognition of this, GLOBE 2012, being held **March 14-16, 2012 in Vancouver, Canada**, has added a special session on **Energy Infrastructure: The Environment and Economy Debate**.

"Energy infrastructure will determine if Canada can fully tap into the potential of its natural resources and reach international markets," says John Wiebe, President and CEO of the GLOBE Foundation.
"Successfully developing this infrastructure calls for a deep understanding of how to protect sensitive ecosystems and the interests of Aboriginal communities."

This special session provides an opportunity to hear from key players engaged in this increasingly complex activity of North American development. The session will take a town hall approach to encourage a frank and constructive dialogue on issues surrounding pipeline and electricity infrastructure development including:

- Tackling the **environmental and economic dilemmas** related to resource development and transport;
- **Reconciling seemingly conflicting interests** between multiple businesses and stakeholders;
- Identifying and working with the **critical points of convergence and divergence** in the future.

Participants will come away with an understanding of mitigating the challenges involved in developing energy infrastructure responsibly.

As one of the world's largest and longest-running series dedicated to the business of the environment GLOBE 2012 will feature social gatherings, workshops, and related meetings, offering GLOBE participants well-rounded opportunities to meet fellow attendees, build social networks, exchange views and do business. GLOBE's world-renowned Trade Fair will feature more than 400 exhibitors showcasing the latest in green, clean technologies, innovations and services.

With participants expected from over 50 countries and a presence from China, Germany, Japan, Austria, France, Poland, United Kingdom, United States, Switzerland, Taiwan, Costa Rica, Ecuador, Columbia, Brazil, Israel, Italy, Korea, Mexico, Portugal, Spain, and Canada already confirmed – GLOBE 2012 will offer a truly international experience.

For more information visit: www.GLOBESeries.com.
Find us on Twitter: @GLOBE_Series

-more-

An event organized by The GLOBE Foundation.



GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events.

-30-

Reference:

Rebecca Peters
Laura Ballance Media Group
604.637.6649 (direct)
604.762.2098 (mobile)
Rebecca@LBMG.ca