

GLOBE | 2012

Vancouver, Canada • March 14-16, 2012

WORLD'S TOP COMPANIES GATHERING IN VANCOUVER; BUSINESS AND ACTION TOP ITEMS ON THE AGENDA AT GLOBE 2012

January 17, 2012

Vancouver, CANADA – The international business community is shifting its focus to Vancouver this March as GLOBE 2012, one of the world's largest and longest-running events dedicated to business and the environment, takes place at the Vancouver Convention Centre.

Generating more than \$20 million in economic spin-off for the city of Vancouver every two years, the biennial GLOBE Conference and Trade Fair, now in its 12th edition, is where business leaders, corporate executives, NGOs, and government policymakers gather to share insights and make business deals that are beneficial to the planet *and* the bottom line.

“More than 400 leading environmental and clean energy technology firms from around the world recognize that the GLOBE events in Vancouver are *the* place to showcase and sell their products and services to a global audience,” says John Wiebe, President and CEO of the GLOBE Foundation.

From March 14-16, 2012, GLOBE 2012 will connect exhibitors and buyers from more than 50 countries – including China, Japan, Korea, Switzerland, Germany, United States, United Kingdom, Poland, Austria, and France – to do business. More than \$2 billion in business has been generated as a result of GLOBE.

“Beyond the unique opportunity for businesses to build relationships with foreign buyers, GLOBE brings together the brightest business minds behind some of the most successful and sustainable corporations on the planet,” says Wiebe. “When we started GLOBE back in 1990 our philosophy was that environmental problems are business opportunities and that’s more valid today than ever before.”

GLOBE participants include CEOs and other top-level executives from corporations such as Microsoft Corporation, Royal Bank Canada (RBC), Cenovus, DuPont Sustainable Solutions, SNC-Lavalin, Duke Energy, Tetra Pak Inc., and more.

For more information please visit www.GLOBESeries.com.

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About GLOBE

GLOBE 2012 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events.

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Reference:

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An event organized by The GLOBE Foundation.



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